



2023

ANNUAL REPORT

The Dragonfly Foundation

THE DRAGONFLY FOUNDATION
506 OAK STREET
CINCINNATI, OH 45219

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FROM OUR EXECUTIVE DIRECTOR TO YOU



This past year has been transformative, filled with hope and resilience. Our promise to provide strength, courage, and joy to our Dragonflies – pediatric cancer and bone marrow transplant patients, caregivers, and siblings – has not wavered as their needs continue to grow. We are proud and honored to play a small yet vital role in their journey.

The Dragonfly Foundation is dedicated to offering emotional and social support to pediatric cancer patients and their families. We aim to foster connections, offer resources, and create memorable experiences that uplift spirits during challenging times.

We are so grateful for the partnership we have with Cincinnati Children's Hospital Medical Center (CCHMC). We celebrate their incredible achievement of being named the #1 Children's hospital in the United States for Pediatric Oncology by US News & World Report. The care that the staff and medical team at CCHMC provides our Dragonfly families is consistently recognized and ranked as THE BEST. Our collaboration with CCHMC has been pivotal in carrying out our mission effectively. This partnership has allowed us to integrate our support directly into the hospital environment and beyond, ensuring that families receive the care they need when they need it most.

Community Engagement

- **Events and Activities:** We hosted over 40 events, engaging over 1,000 participants. These included family days at the Cincinnati Zoo, Cyclones and Reds games, as well as concerts and other family events. And, of course, we all came together to enjoy the incredible Stricker's Grove Family Day and the Annual Dragonfly Holiday Party at Great American Ballpark. All events are designed to bring joy and foster connection.
- **Volunteer Contributions:** We could not do what we do without our dedicated team of volunteers who contributed over 2,000 hours, demonstrating the power of community in supporting families during their cancer journeys.

Looking ahead In 2024, we aim to expand our programs to reach even more families. Our goals include increasing the number of family events while also building our current programs to support our families. We also plan to deepen our partnership with Cincinnati Children's Hospital to ensure seamless access to our services. The restoration and remodel of our Carriage House is being planned for next year and this new space will provide a wonderful family center at The Landing.

The impact of The Dragonfly Foundation is felt deeply by the families we serve. With your continued support, we can continue our mission to bring strength, comfort, and joy to those navigating the difficult path of pediatric cancer. Thank you for being part of our mission and for believing in the power of The Dragonfly Family.

Best Regards,

CHRISTINE NEITZKE,

Executive Director and Founder
of The Dragonfly Foundation



PROGRAM IMPACT

**Since 2010, more than
7,000 patients and
family members served**

**OVER 120
CARE BAGS**
brought to
the hospital

Nearly 100 new Dragonflies served

**272 patient events with
2451 total attendees**



WHAT WE DO...



The impact of pediatric cancer goes far beyond treatment. Emotional, physical, and financial challenges often linger long after treatment ends. We believe in a holistic approach to supporting families, ensuring they have the resources and encouragement to face these challenges. We are clear and passionate: we ensure no family walks this journey alone.



CARE BAGS

Each newly diagnosed family receives a care bag filled with essential needs to help adjust to the hospital stay.



PATIENT GIFTING

Dragonfly provides fun ways to keep our patients connected and entertained while at the hospital or at home.



I AM STILL ME

Our ISM booklet offers insight to patients experiencing hair loss. It is paired with a soft pillow case and gifts to help cope with the effects of chemotherapy.



PATIENTS & FAMILY EVENTS

There are many resources to help families find fun ways to spend time together.



ADOPT-A-FAMILY

Every holiday season, Dragonfly provides support to families in and outside of the hospital to make the holiday season bright.



BEADS OF COURAGE

This program provides Dragonflies with a tangible and visible way to document their treatment journey.



THE LANDING

The Landing is a beautiful, communal space to take time away from the hospital.



URGENT REQUESTS

Dragonfly fulfills incoming requests to support daily needs and finds ways to make things better every day.



JOY CART

Dragonfly takes time to appreciate front-line staff at our partner hospitals to ensure that they take a moment to care for themselves as well.

STRENGTH COURAGE JOY



A Year In Review

2023 FINANCIALS

For The Fiscal Year Ended June 30, 2023

(For financial information regarding The Dragonfly Foundation, please see our audited financials and Form 990 at Dragonfly.org)

Revenue and Public Support

Contributions from organizations and Individuals	1,615,474
In-Kind donations	541,405
Event revenue	924,999
Other income, net	-187
TOTAL REVENUE	<u>3,081,691</u>

Expenses

Programmatic	1,514,415
Fundraising	655,188
Administration	209,518
TOTAL EXPENSES	<u>2,379,121</u>

Change in Net Assets 702,570

Net assets at beginning of year 1,988,491

Net assets at end of year 2,691,061

OUR MISSION STATEMENT

The mission of The Dragonfly Foundation is to support pediatric cancer patients and families.

BE A PART OF DRAGONFLY



VISIT
DRAGONFLY.ORG
TO GET INVOLVED

FUNDRAISING EVENTS

THE DRAGONFLY GRAND GALA

This year marked the 12th year of our Grand Gala. Presented by The Markley Family Foundation were more than 400 supporters in attendance. The night was incredibly successful in raising funds for our programs and services. The event was held at Cincinnati Music Hall and fun was had by everyone!



RIDE FOR DRAGONFLY

Riders from around the area came together to support the annual Ride for Dragonfly, presented by The Basement Doctor. The event hosted over 100 bikes, several vendors, and live music for a day off in the sun.



THE DRAGONFLY GOLF CLASSIC

Our 12th Annual Golf Classic presented by Titan Siding & Roofing was held at Heritage Club. More than 120 golfers enjoyed a day of fresh air and golf. Hosted by radio personality Scott Sloan.



a special
thank you



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