



# 2022

## IMPACT REPORT

# Strength



[dragonfly.org](https://dragonfly.org)

# Courage



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## The Dragonfly Foundation 2022 Impact Report

**2022 ANNUAL REPORT  
THE DRAGONFLY FOUNDATION  
506 OAK STREET  
CINCINNATI, OH 45219**

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# LET'S MOVE FORWARD



The Dragonfly Foundation (Dragonfly) is dedicated to its mission of providing support to pediatric cancer patients and their families. This necessary undertaking is made possible through the dedication of our numerous supporters, committed staff, enthusiastic volunteers, and the esteemed members of the Dragonfly Board. Every individual involved shares a common purpose: to enhance the quality of life for families facing the unthinkable journey that is a pediatric cancer diagnosis. In fact, Dragonfly has made a significant impact, serving more than 7,000 patients and their families.



In the year 2022, Dragonfly forged a close collaboration with Cincinnati Children's Hospital Medical Center, a partnership that extended its reach to families both within the Tri-state and beyond. Through a spectrum of carefully curated programs and services, Dragonfly offered strength, courage, and moments of joy to families confronted with a hardship that no one wishes to endure.

During my tenure with Dragonfly, I have had the privilege to either personally witness or directly experience these impactful programs and services:

**Care Bag Program:** The blue care bag, thoughtfully provided to Dragonfly families at Cincinnati Children's Hospital Medical Center upon admission, contains essential items to ease their stay, such as toiletries, flashlights, snacks, eye drops, earplugs, and more.

**I Am Still Me Program:** This initiative aids patients in coping with the challenging effects of chemotherapy and hair loss, fostering resilience and self-acceptance.

**Community Building:** Dragonfly hosts a variety of events, including the Dragonfly Holiday Party at the Great American Ball Park, Kings Island Day, Summer Bash, and numerous others. These gatherings offer families an opportunity to connect, share their experiences, and enjoy moments of togetherness.

**Providing Resources and Entertainment:** Dragonfly ensures access to a wide range of activities, from sporting events to concert tickets, enabling patients and families to participate in enjoyable experiences within a secure environment. Moreover, Dragonfly extends its support through the provision of thoughtful gifts and guidance on accessing additional resources.

In closing, we are immensely grateful for your continued support of our dedicated funders and supporters, and together, we look forward to making an even greater impact in the years to come. Thank you for being a part of our journey.

Let us unite as we move forward,

Bob Brown,  
Chair, The Dragonfly Foundation Board

# CARING **FOR THE FAMILY**

## *“Dragonfly helps families during times of uncertainty.”*

The Dragonfly Foundation helps pediatric cancer patients and their families find strength, courage, and joy.

We exist to lessen the long-term emotional, physical, and financial effects of diagnosis, hospital stays, treatment, and recovery for pediatric cancer patients, their siblings, and their caregivers. We work hand-in-hand with partnering hospitals, including Cincinnati Children’s Hospital Medical Center.



### **EVENTS**

Provides opportunities for families to step away from the battlefield and make memories together.



### **GIFTING**

Gives families gifts and gift cards to help them navigate the toll of pediatric cancer.





### URGENT REQUESTS

Helps families with essential items; assistance with gas cards or gift cards to buy groceries; end-of-life requests; and cremation, funeral, or burial expenses.



### ADOPT-A-FAMILY

Provides gifts to families at risk of financial instability during the holidays.



*When families  
enduring cancer  
need support  
**we are  
there.***

# HOSPITAL SUPPORT

# Programs

## JOY CART

Supports the care teams at Cincinnati Children's Hospital Medical Center as they provide excellent care to so many patients and families.



## "I AM STILL ME®"

Supports families through the physical changes that occur during cancer treatment.



## CARE BAGS

Gives a blue Care Bag to families at hospital admittance that contains personal care items; urgent care necessities; office supplies to ease the overwhelming task of managing paperwork; and resources for ongoing support during this time of stress and uncertainty.



## BEADS OF COURAGE

Provides patients with a tangible manifestation of their journey through cancer treatment.



# Joy

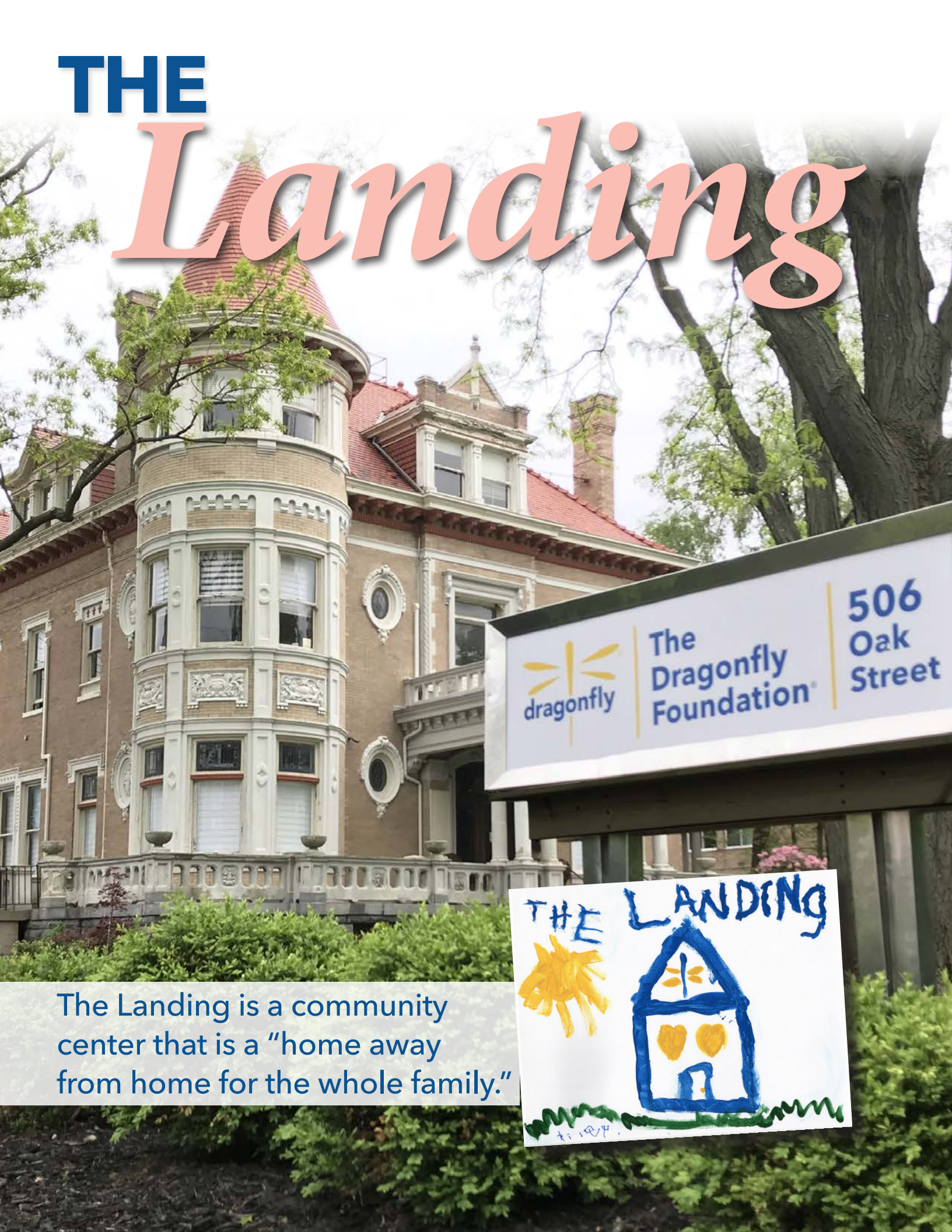
dragonfly™

strength.  
courage.  
joy.



THE

# Landing



The Landing is a community center that is a "home away from home for the whole family."



# A YEAR IN REVIEW



**170**

Care Bags delivered to Cincinnati Children's Hospital Medical Center

**180**

New patients and families served



Since 2010, more than

**6,800**

families and patients served

**320**

Patients and families attended Kings Island Day



**178**

Patients and families attended Summer Bash



**268**

Patients and families attended holiday party



**Patients and Families Adopted**

**97**

Families outpatient

**120**

Patients in the hospital

**55**

Urgent needs delivered to families/hospital

**279**

Volunteers helped Dragonfly



BE **A PART OF**

*Dragonfly*



*dragonfly.org*

# FUNDRAISING EVENTS



## THE DRAGONFLY GRAND GALA

This year marked the 11th year of our Grand Gala. Presented by The Markley Family Foundation there were more than 400 supporters in attendance. The night was incredibly successful in raising funds for our programs and services. The event was held at Cincinnati Music Hall and fun was had by everyone!

## RIDE FOR DRAGONFLY

Riders from around the area came together to support the annual Ride for Dragonfly, presented by The Basement Doctor. The event hosted over 100 bikes, several vendors, and live music for a day in the sun.



## THE DRAGONFLY GOLF CLASSIC

Heritage Club hosted our 11th Annual Golf Classic presented by Titan Siding & Roofing. The event sold out and 124 golfers enjoyed a day of fresh air and golf. Hosted by radio personality Scott Sloan, we were also joined by Cincinnati Reds' Hall of Famer Marty Brennaman and his wife Amanda.



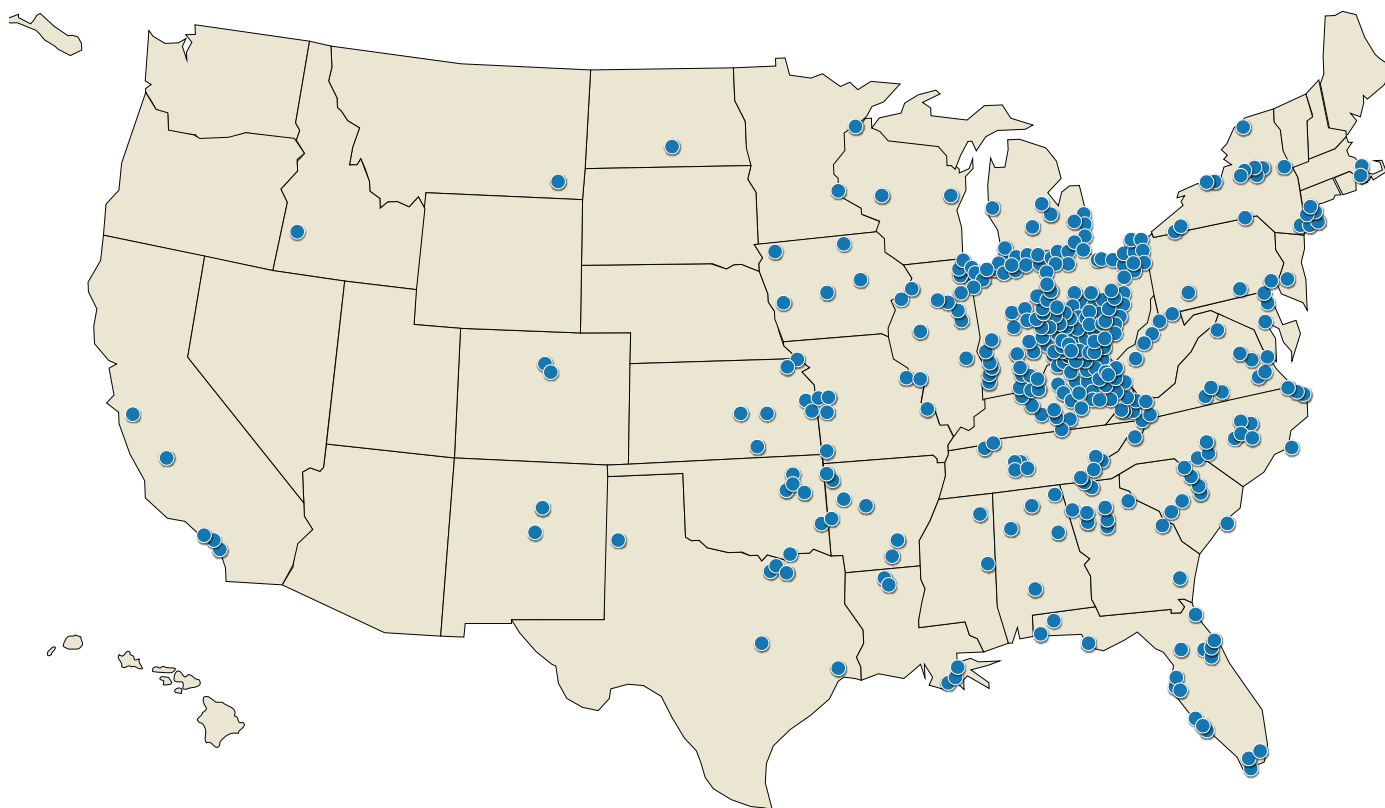
*A huge thank you to the  
many businesses, schools,  
and individuals that support  
**Dragonfly!***



# WHO WE SERVE

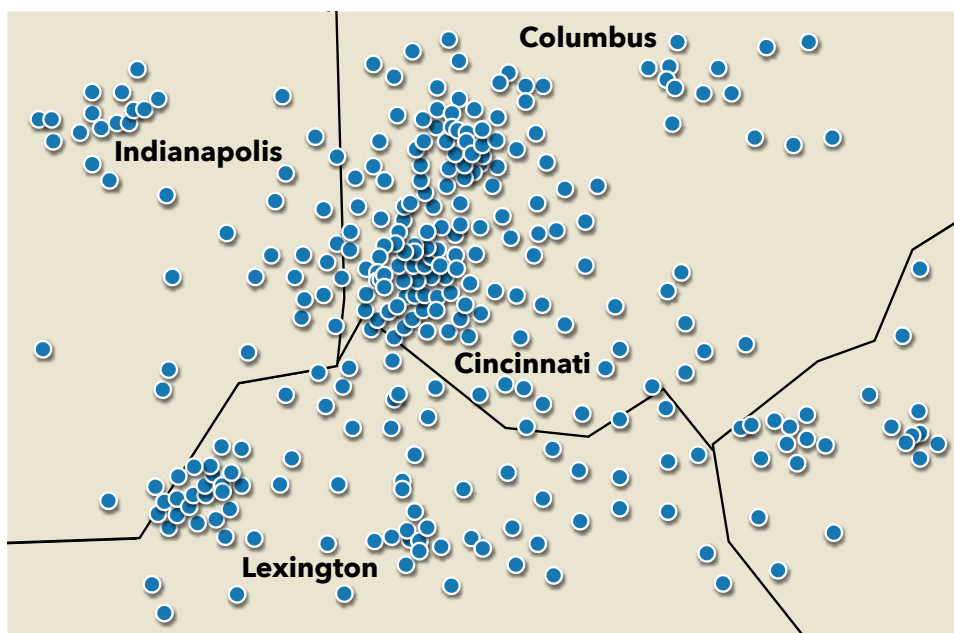
*The Dragonfly Foundation serves families from across America and beyond.*

*Families from around the world come to Cincinnati Children's Hospital Medical Center to receive excellent medical care.*



## WHO WE SERVE LOCALLY

The majority of families served comes from Ohio, Kentucky, and Indiana.

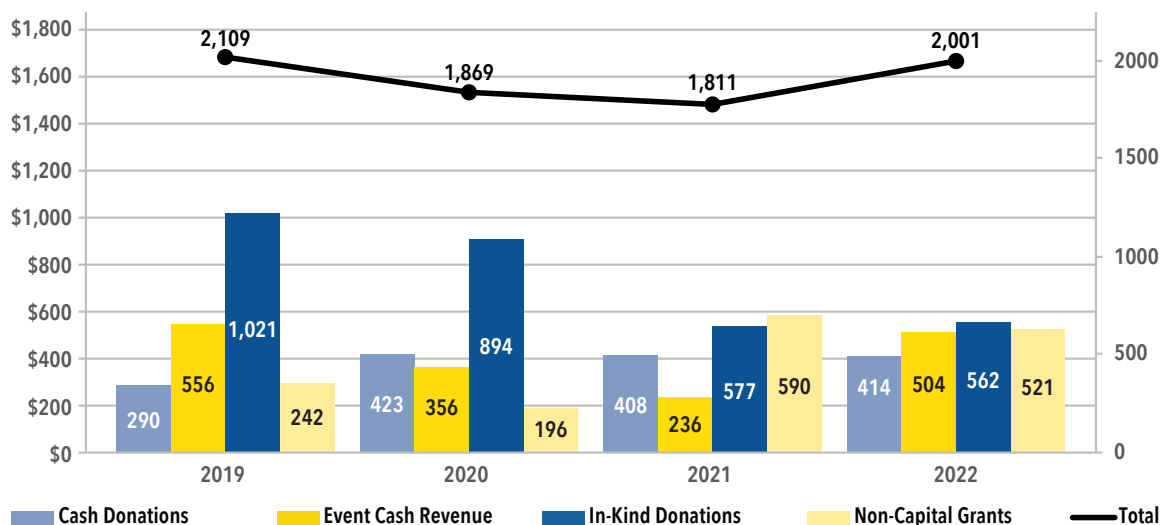


# 2022 FINANCIALS

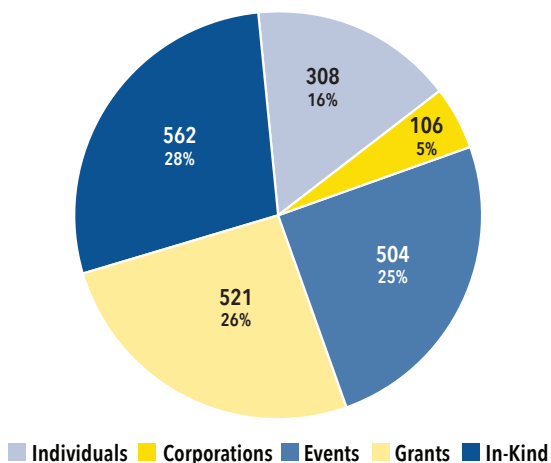
(for further information please see our audited financials and Form 990 at Dragonfly.org)

- Donation levels in 2021 were significantly impacted by COVID including our ability to hold public fundraising events.
- For fiscal years 2021 and 2022 management determined that presenting event revenue net of expenses was a more accurate depiction of the economic impact derived from events. Therefore, for the fiscal years shown in the chart below event revenues are presented net of relevant expenses.

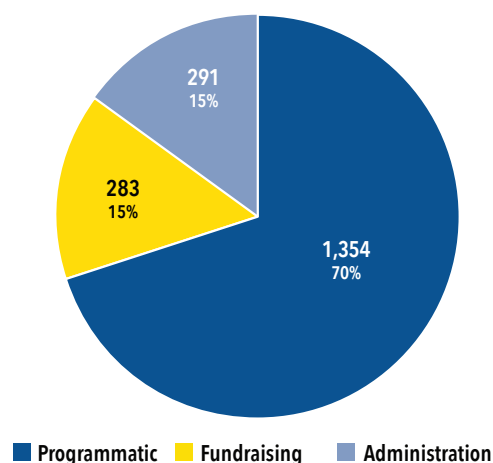
**Operational Donations Trend (thousands)**



**FY 2022 Revenue Components (\$000)**



**FY 2022 Expense Components (\$000)**



**Financial Position as of June 30, 2022 (\$000)**

Cash	940
Other Current Assets	57
Property and Equipment, net	<u>1,728</u>
<b>Total Assets</b>	<u><u>2,725</u></u>

Current Liabilities	146
Long-term debt net of current portion	<u>590</u>
<b>Total Liabilities</b>	<u><u>736</u></u>

<b>Net Assets<sup>(a)</sup>:</b>	
Without Donor Restrictions	588
With Donor Restrictions	<u>1,401</u>
	<u><u>1,989</u></u>

<b>Total Liabilities and Net Assets</b>	<u><u>2,725</u></u>
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a: For fiscal year 2022 the change in net assets was \$487

# 10 Ways to Support Dragonfly Patients and Families

## 1 MAKE AN ONLINE DONATION

Go to [dragonfly.org](http://dragonfly.org) and look for the Donate button.

## 2 SEND A CHECK OR MONEY ORDER

Donations should be sent to The Dragonfly Foundation, 506 Oak Street, Cincinnati, OH 45219.

## 3 BE A RECURRING DONOR

The option to be a recurring donor is available at [dragonfly.org](http://dragonfly.org). Press "Donate" and see the sentence, "Would you like to make this a recurring gift?"

## 4 DONATE STOCKS, IRAS, MUTUAL FUNDS, ETFS OR SECURITIES

Contact Lynette Rosati at [l.rosati@dragonfly.org](mailto:l.rosati@dragonfly.org) or call (513) 407-7161.

## 5 BECOME A CORPORATE PARTNER

Businesses that engage in social responsibility initiatives help the community and benefit their business with increased sales and profit margins, and customer loyalty.

## 6 ORGANIZE AN EMPLOYEE GIVING INITIATIVE

Enhance employee morale and retention by helping Dragonfly kids and families. It can be as simple as collecting money in a jar or asking customers to "round-up" for Dragonfly. It raises money and awareness about what Dragonfly does for kids and families.

## 7 HOLD A FUNDRAISER

Host an event to benefit Dragonfly patients and families. For more information, contact Ally Brokaw at [a.brokaw@dragonfly.org](mailto:a.brokaw@dragonfly.org) or by phone at (513) 746-1605.

## 8 PLANNED GIVING

Include The Dragonfly Foundation in your will or make a donation by purchasing life insurance and selecting The Dragonfly Foundation as the beneficiary. For assistance with this contact Megan Jackson at [m.jackson@dragonfly.org](mailto:m.jackson@dragonfly.org) or (859) 322-8003.

## 9 PROVIDE SUPPORT IN MEMORIAM OR IN HONOR OF A LOVED ONE

Contribute to The Dragonfly Foundation in memory of or in honor of a loved one. What a wonderful way to celebrate the life of a family member, friend or close acquaintance.

## 10 ASK EMPLOYEES, FAMILY MEMBERS, OR FRIENDS TO SUPPORT DRAGONFLY

Telling others about The Dragonfly Foundation and its mission to support pediatric cancer patients and their families can help inform others of the good work being done and lead to contributions of time and money. Ask your employer if they have a Matching Program to increase the level of your donation.



**Cancer and Blood Diseases Institute  
Bone Marrow Transplantation & Immune Deficiency**

May 5, 2022

Christine Neitzke  
Executive Director  
The Dragonfly Foundation  
506 Oak Street  
Cincinnati, Ohio 45219

Dear Christine,

I want to write this letter to summarize the impact that Dragonfly has on the lives of children undergoing treatment for cancer and blood diseases in Cincinnati. As you know, treatment for cancer and for life threatening blood diseases is often prolonged and scary for both the patient and for their parents. Moreover, many of our patients are a long way from home and without the usual family support that would get them through a difficult time like this. For these families who are from home, and for families who live in Cincinnati, Dragonfly offers them the love, comfort, and support that we all might wish to have. The children's lives are made easier, the course of their treatment is made easier, and their parents are provided comfort by knowing that Dragonfly is there and ready to help. Dragonfly provides physical needs such as toiletries and blankets made with love that are here to greet our families when they arrive. Dragonfly provides a place to go in their new location in Corryville, a beautifully restored mansion that provides time away for both parents and for children. When a child is very ill or undergoing difficult treatments it's hard not to have that thought in your mind every minute of the day. Dragonfly provides a place where people can forget, just for a short time, some of the difficulties that are happening in their life. Dragonfly provides community, Dragonfly provides loves and Dragonfly provides comfort. We are all so very fortunate to have you here working with us to save children's lives.

With all best wishes.

Sincerely,

A handwritten signature in black ink, appearing to be "Stella M. Davies".

Stella M. Davies, MBBS, PhD, MRCP  
Professor of Pediatrics  
Jacob G. Schmidlapp Endowed Chair  
Director, Division of Bone Marrow Transplantation and Immune Deficiency  
Institute Co-Director, Cancer and Blood Diseases Institute  
Cincinnati Children's Hospital Medical Center  
University of Cincinnati College of Medicine  
Phone 513.636.1371 | Fax 513.803.1969 | [stella.davies@cchmc.org](mailto:stella.davies@cchmc.org)



# THE MISSION OF THE DRAGONFLY FOUNDATION

*is to provide support to pediatric cancer patients and families*

