



# The Dragonfly Foundation



Elizabeth

2020

*Annual Report*





## The Dragonfly Foundation 2020 Annual Report

### **Contributors**

*Kathy Doering, Dwayne Emerson,  
Laurel Markley, Jim Neitzke, Hannah Sliger*

### **Designers**

*Tom Tally, T2 Designs, Brian Pieper*

### **Contributing Photographers**

*Bambino International, Sara Beth Photography,  
Amanda Davidson Photography, Hartong Digital Media,  
McGinger Snaps Photography, Anne Petersen, Micah Simms*

---

### **Special Thanks To All Our Dragonfly Families**

*Our partner hospitals: Cincinnati Children's Hospital Medical Center, Dayton Children's Hospital, Advocate Children's Hospital - Oak Lawn, Advocate Children's Hospital - Park Ridge, Ann & Robert H. Lurie Children's Hospital of Chicago, Ronald McDonald Children's Hospital at Loyola University Medical Center, and University of Chicago Comer Children's Hospital*

---

### **Cincinnati**

Website: [dragonfly.org](https://dragonfly.org)

Email: [info@dragonfly.org](mailto:info@dragonfly.org)

Facebook: [Facebook.com/TheDragonflyFoundation](https://www.facebook.com/TheDragonflyFoundation)

Instagram: (@the\_dragonfly\_foundation)

YouTube: The Dragonfly Foundation

Twitter: [@TheDragonflyFoundation](https://twitter.com/TheDragonflyFoundation)

Mailing: 506 Oak Street, Cincinnati, Ohio 45219

Phone: 513-494-6474

### **Chicago**

Email: [Chicago@dragonfly.org](mailto:Chicago@dragonfly.org)

Facebook: [Facebook.com/TheDragonflyFoundationChicago](https://www.facebook.com/TheDragonflyFoundationChicago)

Instagram: (@the\_dragonfly\_foundation)

Twitter: [@dragonfly\\_IL](https://twitter.com/dragonfly_IL)

Mailing: 833 Central Ave #1306, Highland Park, IL 60035



# 2020

## *The Challenging Year*

**T**he year 2020 represented the 10<sup>th</sup> anniversary of the founding of **The Dragonfly Foundation and its mission to support the families of pediatric cancer patients.** But, before the first quarter of the year had ended, the world changed, and the families and children we support faced a new challenge that was totally unanticipated.

COVID-19 was now part of our lexicon, and its impact on all aspects of our lives would become the new reality. For Dragonfly families, this created dangerous scenarios for young patients who would now not only have to endure radiation and perhaps chemotherapy treatments but would face increased isolation from family members and other loved ones in an attempt to avoid exposure to the new danger – coronavirus.

To say that it was a disconcerting or challenging year would be an

understatement. All of our lives were impacted. We learned to socially distance, wash our hands often, and wear masks. Events were canceled. The regular way of conducting the organization's business had to adapt. We had to find a way to continue delivering for our families. And we did. Because of the many generous and caring people and organizations that found ways to support Dragonfly and our families, even when their own lives were being disrupted, we were able to work with our partners at Cincinnati Children's Hospital to adapt programs and continue to deliver services.

Thank you doesn't seem enough but is necessary for our many supporters, volunteers, and donors for their commitment to help families face the cancer journey they did not choose and do not deserve. God bless all of you for caring so deeply.

Sincerely,

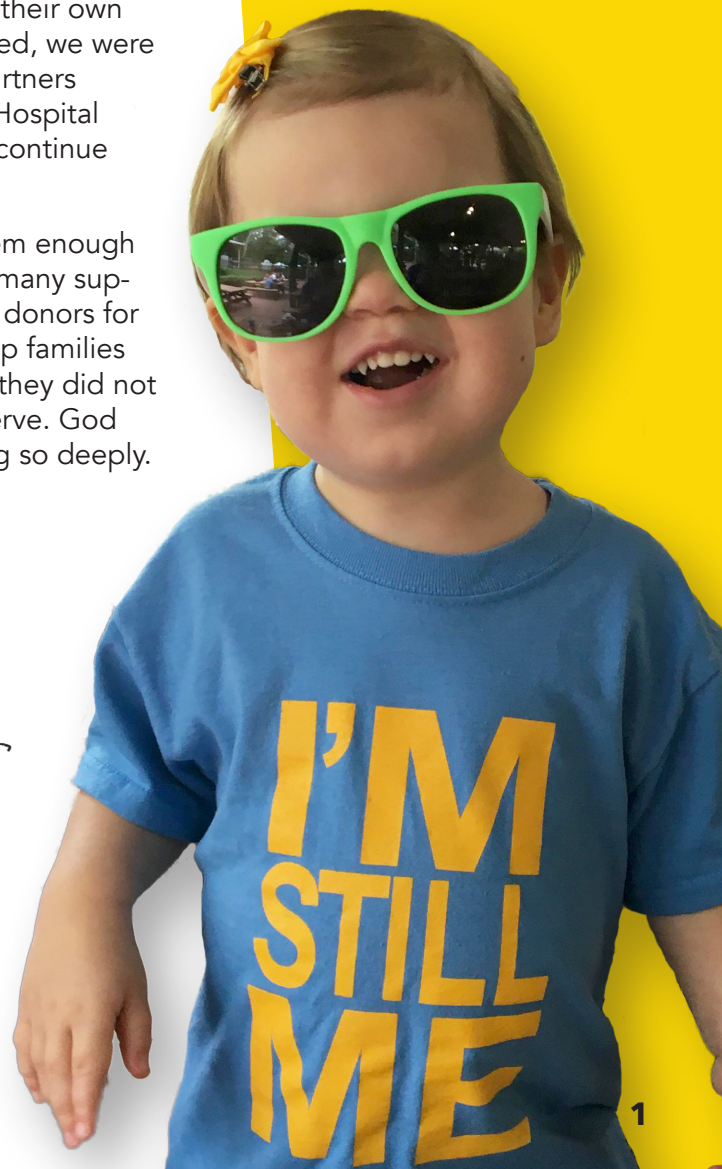


Laurel Markley  
Board Chair



Christine Neitzke  
Executive Director

*“The year 2020 represented the 10<sup>th</sup> anniversary of the founding of The Dragonfly Foundation and its mission to support the families of pediatric cancer patients.”*





# WHO WE ARE...

*Dragonfly helps families during  
times of uncertainty.*

*Over the last ten years, we have  
provided programs and services to  
more than 6,100 families and patients  
totaling more than \$10 million.*

*We are part of the outcome.*



# WHAT WE DO...



## dragonfly



### BIG BLUE CARE BAG

Each newly diagnosed family receives a care bag to help adjust to the hospital.



### DISTRACTIONS IN THE HOSPITAL

Dragonfly provides fun ways to keep our patient connected and entertained while at the hospital.



### HAIR LOSS

"I Am Still Me" is a program to help patients cope with the effects of chemotherapy and hair loss.



### CARING FOR THE FAMILY

Dragonfly helps to care for the whole family while focusing on the patient.



### URGENT NEEDS

Sometimes, even the smallest of items can be lost during treatment; Dragonfly finds ways to make things better.



### LIFE AT HOME

Dragonfly provides ways to keep the family safe and healthy outside of the hospital.



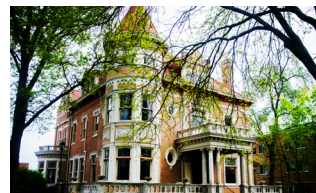
### THINGS TO DO/ EVENTS

There are many resources to help families find fun ways to spend time together.



### ADOPT A FAMILY

Every holiday, Dragonfly provides support to families in and outside of the hospital to make the holiday season bright.



### THE LANDING

The Landing is a community center that is a "home away from home for the whole family."



### HELPFUL RESOURCES

Dragonfly provides resources to help families navigate the journey and find ways to spend time together.



# A YEAR IN **Review** *and since the beginning*

**6,100 Families**



Nearly 6,100 Dragonflies and families served since 2010

**\$10 Million**



Since 2010, we have provided programs and services totaling more than \$10 million to patients and families

**102 Beds**



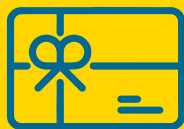
Cincinnati Children's Hospital will be expanding from 78 beds to 102 beds by the fall of 2021

**1,000 Gifts**



More than 1,000 gifts donated to families over the holidays, reaching more than 140 families

**\$10,000**



An additional \$10,000 in gift cards and food delivery cards were donated to families during Thanksgiving and the Holiday Season in the hospital

**Patient Events**



Sent families to safe drive-thru holiday light displays, including Coney Island, Christmas Ranch, and Sharon Woods

**150 Deliveries**



More than 150 deliveries were made to Cincinnati Children's Hospital

**121 Families**



456 family members participated in three drive-thru events during the year



# THE DRAGONFLY Difference *during Covid*

*During Covid, Dragonfly found new ways to connect with patients, families, and the hospitals. Overcoming obstacles, our team found ways to deliver our mission in a safe manner. Our help was needed more than ever.*



Throughout the Pandemic, we maintained our commitment to the hospital and our families by delivering care bags and toys on a weekly basis.



Partnerships ultimately enhance our collective ability to serve families during their pediatric cancer journey. The incredible relationship between NC4K and Dragonfly gives us the ability to positively impact many more lives. We are so grateful!



Smiles, laughter, tears of joy... it was a night filled with all three. Our Holiday party may have been a drive-thru theme this year, but our families still had an amazing night!



When COVID-19 hit, we acted quickly to get our families hand sanitizer and masks, along with some goodie bags, to provide some comfort and joy during these uncertain times.

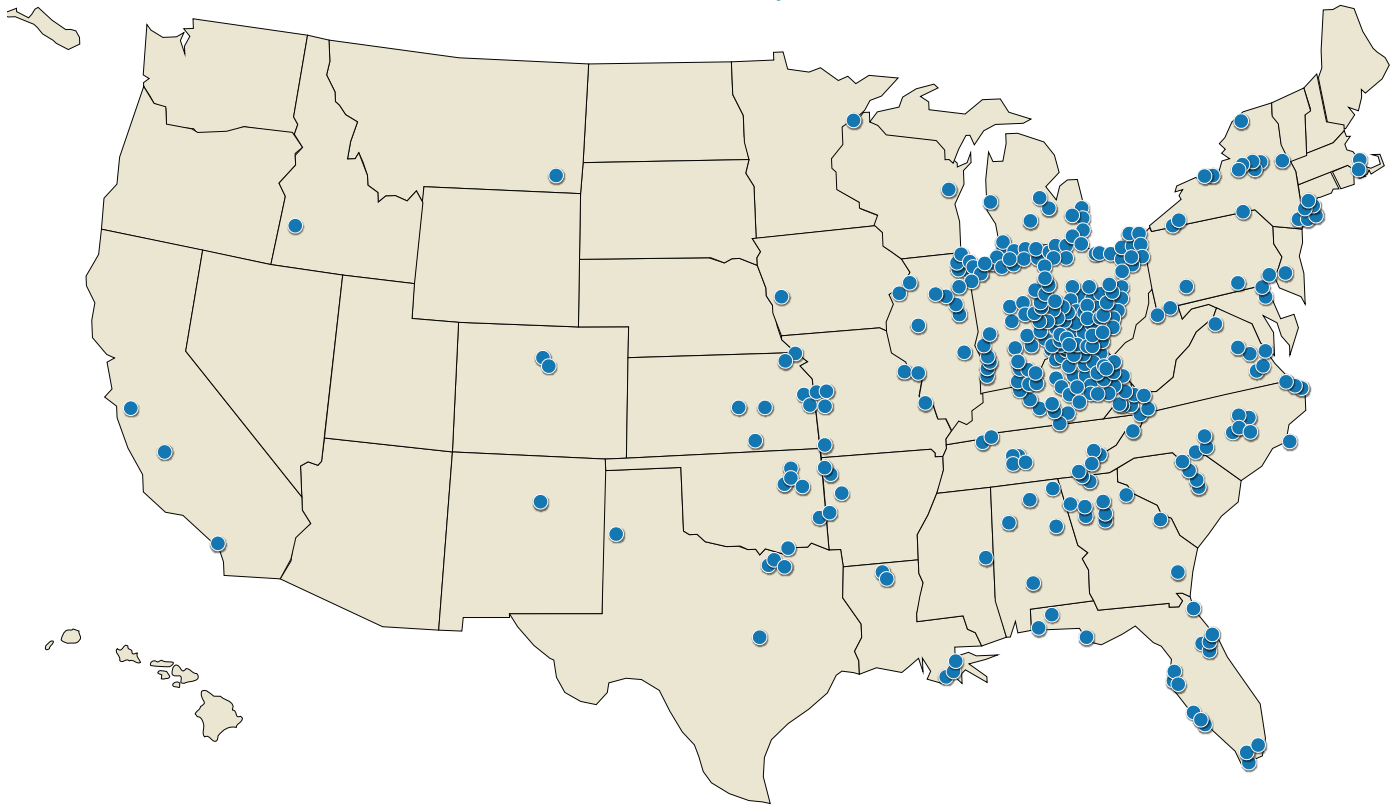
*While our Dragonfly families appreciate the hard work the frontline workers put in day in and day out, they also acknowledge and thank all of our donors for their support.*



# WHERE OUR FAMILIES LIVE

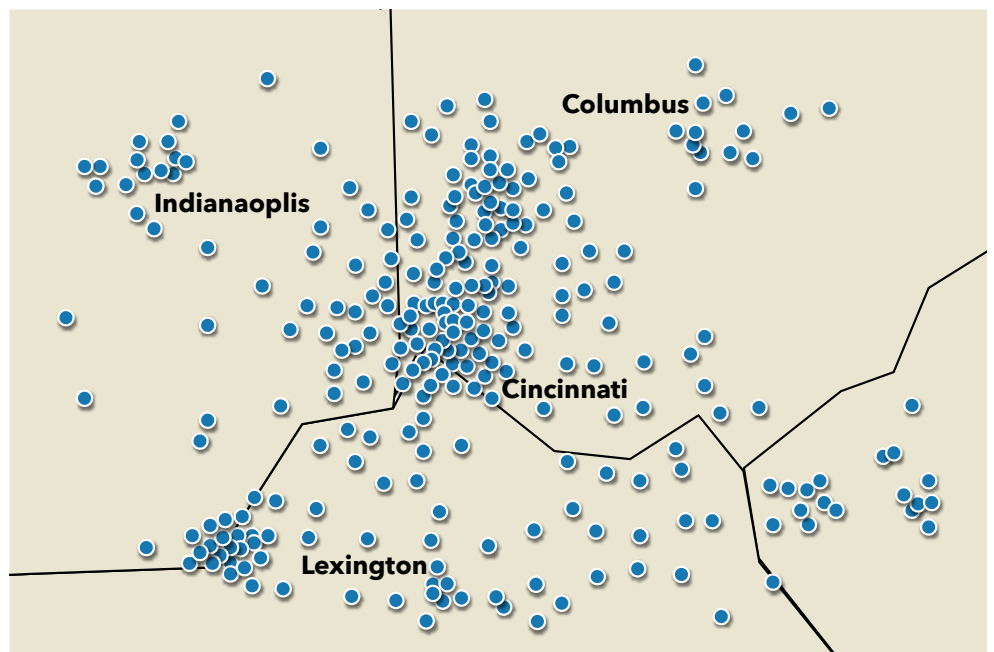
*Families and patients travel nationally for treatment at Cincinnati Children's Hospital Medical Center.*

*These are where our families live.*



## WHO WE SERVE LOCALLY

A majority of families served comes from Ohio, Kentucky, and Indiana.





# WHAT IS on the horizon

## Growth of Cincinnati Children's Hospital Medical Center

Cincinnati Children's Hospital Medical Center has experienced significant growth over the last decade, particularly in patients needing critical care. To answer the demand, the children's medical center is constructing a new 609,100 square-foot addition. The addition and renovation, which are expected to be completed by fall 2021 and early 2024, respectively, will accommodate and empower further growth by expanding services for the sickest children, including patients needing neonatal and pediatric intensive care, cardiac intensive care, and bone marrow transplants. To meet the needs of additional patients, our services will grow.

## The Landing New Location

The Dragonfly Foundation is in its second year at its new headquarters location at 506 Oak Street in one of Cincinnati's historic neighborhoods (Avondale). It is also in The Uptown Innovation Corridor, anchored by Cincinnati Children's Hospital, UC Health, and The University of Cincinnati. The Uptown Innovation Corridor is Greater Cincinnati's newest, premier economic development opportunity that provides a wonderful location for Dragonfly, just blocks from Cincinnati Children's world-renowned Critical Care Building.

## The Capital Campaign

In 2018, we purchased the new Landing, and in 2019, Phase 1 of the renovation was completed. Phase 2, renovation of the third floor and carriage house, is



underway. To learn more about the campaign, please contact Greg Vehr at [g.vehr@dragonfly.org](mailto:g.vehr@dragonfly.org) or by phone at 513.235.0233.

## Our Growing Chicago Chapter

For the past few years, the Chicago chapter has been slowly developing. Today, we have a new Chicago Director of Programs, Jessica Merar, CCLS, who has joined our team and is Growing the chapter to become a fully functioning extension of The Dragonfly Foundation in Cincinnati. The growth potential (8 hospitals) is significant, and we are excited to help more and more pediatric families and patients in the Chicagoland area. The goal is to have Dragonfly Chicago become self-sufficient within a year.

## WE COULDN'T DO IT WITHOUT YOU.....

### OUR NON-PROFIT PARTNERS

ADC's The Cube, Aubrey Rose Foundation, Broadway in Cincinnati, Cancer Support Community, Cincinnati Reds Community Fund, Circle Tail, FC Cincinnati Foundation, Most Valuable Kids, NC4K, The Joe Nuxhall Miracle League

### OUR CORPORATE PARTNERS

American WeatherTechs, Burke, Inc., Castco, CBTS, Cincinnati Bell, Cincinnati Children's Hospital Medical Center, Cincinnati Divas, Inc., CMsquared, Departure Media – Cincinnati, Dormic Network, Dropbox, Dwellings on Madison, Encore Technologies, Google, Graydon, Heritage Bank, Huntington National Bank, iHeart Media, Jeff Thomas Catering, Junk King, Kings Island, Lakota Local School District, Lamar Cincinnati, Lighting EFX, Mayfield Clinic, Miami University Farmer School of Business, Mike's Car Wash, MSA Architects, Natorps Landscaping, One Call Now, ProSource, RCO Limited, Salesforce, Subaru of Kings Automall, Sycamore High School, The Basement Doctor of Cincinnati, The Home City Ice Co., Titan Siding and Roofing, Tony's of Cincinnati, Trinity Credit Counseling, Inc., Venue Magazine



# LEADERSHIP

## Emeritus Board

Marty and Amanda Brennaman

## Board of Trustees

Laurel Markley, Chair  
Robert Brown, Esq., Vice-Chair  
Dwayne Emerson, Secretary  
Jack Brendamour  
Bill Carigan  
Brad Cates  
Jennifer Chung, M.D.  
Peter Clayton  
Dave Cook  
Corey Cover  
Greg Elam  
Tom Fahey  
Jim Neitzke  
Megan Ossenbeck  
Beth Reichert  
Jason Sayers  
Paula Scholz

## Advisory Board

Jim Browning  
John Burns  
Trish Elam  
Tony Ricci  
Scott Seger  
Wayne Speer  
Tom Stieritz  
Donna Thorman  
George Vincent  
Kim Vincent  
Steve Wanamaker  
Bob Wysocki

## Executive Committee

Laurel Markley, Chair  
Robert Brown, Esq.  
Brad Cates  
Dave Cook  
Dwayne Emerson  
Jim Neitzke

## External Relations Committee

Brad Cates, Chair  
Michelle Altenau  
Shayne Beckett  
Bill Carigan  
Jennifer Chung, M.D.  
Lindsey Davis  
Jennifer Faigle  
Mark Fields  
Jill Henry  
Tory Kennedy  
Kalonji Martin  
Megan Ossenbeck  
Laura Scott

## Fundraising Committee

Jack Brendamour, Co-Chair  
Corey Cover, Co-Chair  
Dave Cook  
Greg Elam  
Jim Neitzke  
Beth Reichert  
Jason Sayers

## Internal Affairs Committee

Jim Neitzke, Chair  
Peter Clayton  
Paula Scholz

## Leadership Team

Christine Neitzke, Executive Director  
Ally Brokaw, Treasurer & Director of Business Operations  
Carrie Ellis, Director of Patient & Hospital Programs  
Zak Geier, Director of Family Relations  
Amy Hafner, Manager of Student Programs (PT)  
Jessica Merar, Director of Programs, Chicago (PT)  
Mary Tignor, Community Relations Manager  
Greg Vehr, Senior Vice President of Development & Communications  
Mike Witham, Property Manager

## Ambassadors

Stella Davies, MBBS, PhD, MRCP  
John Perentesis, MD, FAAP

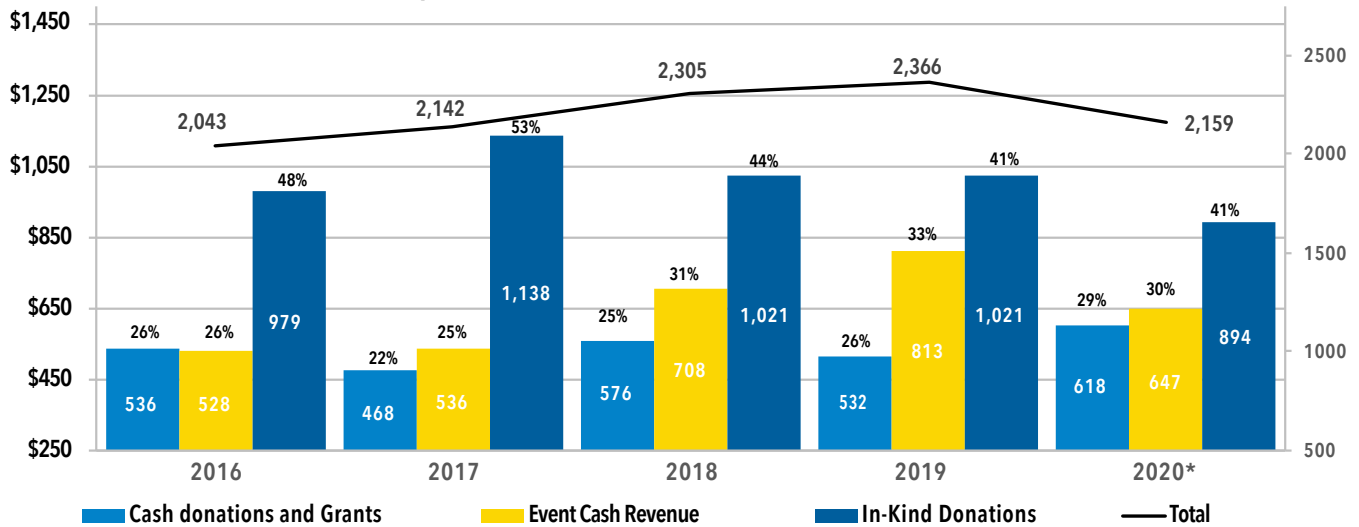


# 2020 FINANCIALS

(for further information please see our audited financials and Form 990 at Dragonfly.org)

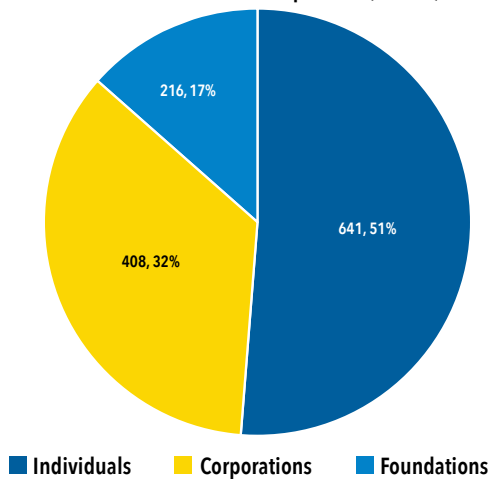
- Fiscal year ended June 2020 revenues were largely impacted by a March through June decline due to Covid-19.
- During the past 5 years operational cash and in-kind donations have averaged 55% and 45% of total donations, respectively.
- Events continue to provide a significant component of cash flow generation representing 53% of cash revenues the past 5 years.

**Operational Revenue Trends (thousands)**

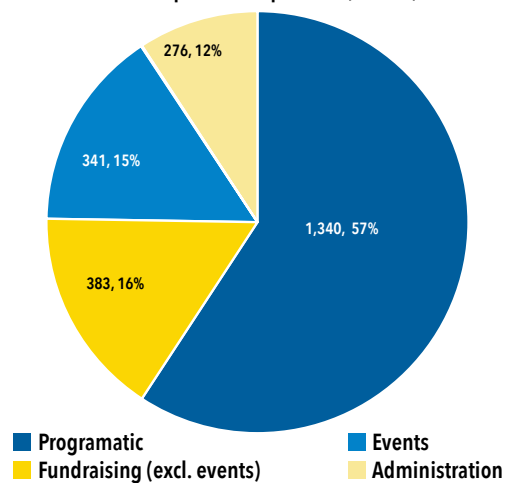


\* Fiscal year end changed in 2019 from calendar to June 30th

**FY 2020 Cash Revenue Components (\$000's)**



**FY 2020 Expense Components (\$000's)**



**Financial Position as of June 30, 2020 (\$000)**

Cash	307
Other Current Assets	38
Property and Equipment, net	<u>1,820</u>
<b>Total Assets</b>	<u><u>2,165</u></u>

Current Liabilities	211
Long-term debt net of current portion	<u>627</u>
<b>Total Liabilities</b>	<u><u>838</u></u>

<b>Net Assets<sup>(a)</sup>:</b>	
Without Donor Restrictions	385
With Donor Restrictions	<u>942</u>
	<u><u>1,327</u></u>

<b>Total Liabilities and Net Assets</b>	<u><u>2,165</u></u>
---	---------------------

a - For fiscal year 2020 the change in net assets was (\$181)





# THE DRAGONFLY DIFFERENCE

