The Dragonfly Foundation
2020 Annual Report

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Special Thanks To All Our Dragonfly Families
Our partner hospitals: Cincinnati Children’s Hospital Medical Center, Dayton Children’s Hospital, Advocate Children’s Hospital - Oak Lawn, Advocate Children’s Hospital - Park Ridge, Ann & Robert H. Lurie Children’s Hospital of Chicago, Ronald McDonald Children’s Hospital at Loyola University Medical Center, and University of Chicago Comer Children’s Hospital

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The year 2020 represented the 10th anniversary of the founding of The Dragonfly Foundation and its mission to support the families of pediatric cancer patients. But, before the first quarter of the year had ended, the world changed, and the families and children we support faced a new challenge that was totally unanticipated.

COVID-19 was now part of our lexicon, and its impact on all aspects of our lives would become the new reality. For Dragonfly families, this created dangerous scenarios for young patients who would now not only have to endure radiation and perhaps chemotherapy treatments but would face increased isolation from family members and other loved ones in an attempt to avoid exposure to the new danger – coronavirus.

To say that it was a disconcerting or challenging year would be an understatement. All of our lives were impacted. We learned to socially distance, wash our hands often, and wear masks. Events were canceled. The regular way of conducting the organization’s business had to adapt. We had to find a way to continue delivering for our families. And we did. Because of the many generous and caring people and organizations that found ways to support Dragonfly and our families, even when their own lives were being disrupted, we were able to work with our partners at Cincinnati Children’s Hospital to adapt programs and continue to deliver services.

Thank you doesn’t seem enough but is necessary for our many supporters, volunteers, and donors for their commitment to help families face the cancer journey they did not choose and do not deserve. God bless all of you for caring so deeply.

Sincerely,

Laurel Markley
Board Chair

Christine Neitzke
Executive Director
WHO WE ARE...

We are part of the outcome.

Dragonfly helps families during times of uncertainty.

Over the last ten years, we have provided programs and services to more than 6,100 families and patients totaling more than $10 million.

We are part of the outcome.
WHAT WE DO...

BIG BLUE CARE BAG
Each newly diagnosed family receives a care bag to help adjust to the hospital.

DISTRACTIONS IN THE HOSPITAL
Dragonfly provides fun ways to keep our patient connected and entertained while at the hospital.

HAIR LOSS
“I Am Still Me” is a program to help patients cope with the effects of chemotherapy and hair loss.

CARING FOR THE FAMILY
Dragonfly helps to care for the whole family while focusing on the patient.

URGENT NEEDS
Sometimes, even the smallest of items can be lost during treatment; Dragonfly finds ways to make things better.

LIFE AT HOME
Dragonfly provides ways to keep the family safe and healthy outside of the hospital.

THINGS TO DO/EVENTS
There are many resources to help families find fun ways to spend time together.

ADOPT A FAMILY
Every holiday, Dragonfly provides support to families in and outside of the hospital to make the holiday season bright.

THE LANDING
The Landing is a community center that is a “home away from home for the whole family.”

HELPFUL RESOURCES
Dragonfly provides resources to help families navigate the journey and find ways to spend time together.
**A YEAR IN Review and since the beginning**

<table>
<thead>
<tr>
<th>Count</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>6,100</td>
<td>Families served since 2010</td>
</tr>
<tr>
<td>$10 Million</td>
<td>Programs and services totaling more than $10 million to patients and families</td>
</tr>
<tr>
<td>102 Beds</td>
<td>Cincinnati Children’s Hospital expanding from 78 beds to 102 beds by the fall of 2021</td>
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<tr>
<td>1,000 Gifts</td>
<td>Gifts donated over holidays, reaching more than 140 families</td>
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<tr>
<td>$10,000</td>
<td>Gift cards and food delivery cards donated during Thanksgiving and Holiday Season in hospital</td>
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<tr>
<td>Patient Events</td>
<td>Safe drive-thru holiday light displays, including Coney Island, Christmas Ranch, and Sharon Woods</td>
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<tr>
<td>150 Deliveries</td>
<td>Deliveries made to Cincinnati Children’s Hospital</td>
</tr>
<tr>
<td>121 Families</td>
<td>Family members participated in drive-thru events during the year</td>
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During Covid, Dragonfly found new ways to connect with patients, families, and the hospitals. Overcoming obstacles, our team found ways to deliver our mission in a safe manner. Our help was needed more than ever.

Throughout the Pandemic, we maintained our commitment to the hospital and our families by delivering care bags and toys on a weekly basis.

Partnerships ultimately enhance our collective ability to serve families during their pediatric cancer journey. The incredible relationship between NC4K and Dragonfly gives us the ability to positively impact many more lives. We are so grateful!

Smiles, laughter, tears of joy... it was a night filled with all three. Our Holiday party may have been a drive-thru theme this year, but our families still had an amazing night!

When COVID-19 hit, we acted quickly to get our families hand sanitizer and masks, along with some goodie bags, to provide some comfort and joy during these uncertain times.

While our Dragonfly families appreciate the hard work the frontline workers put in day in and day out, they also acknowledge and thank all of our donors for their support.
Families and patients travel nationally for treatment at Cincinnati Children’s Hospital Medical Center.

These are where our families live.

WHERE OUR FAMILIES LIVE

WHO WE SERVE LOCALLY

A majority of families served comes from Ohio, Kentucky, and Indiana.
WHAT IS on the horizon

**Growth of Cincinnati Children’s Hospital Medical Center**
Cincinnati Children’s Hospital Medical Center has experienced significant growth over the last decade, particularly in patients needing critical care. To answer the demand, the children’s medical center is constructing a new 609,100 square-foot addition. The addition and renovation, which are expected to be completed by fall 2021 and early 2024, respectively, will accommodate and empower further growth by expanding services for the sickest children, including patients needing neonatal and pediatric intensive care, cardiac intensive care, and bone marrow transplants. To meet the needs of additional patients, our services will grow.

**The Landing New Location**
The Dragonfly Foundation is in its second year at its new headquarters location at 506 Oak Street in one of Cincinnati’s historic neighborhoods (Avondale). It is also in The Uptown Innovation Corridor, anchored by Cincinnati Children’s Hospital, UC Health, and The University of Cincinnati. The Uptown Innovation Corridor is Greater Cincinnati’s newest, premier economic development opportunity that provides a wonderful location for Dragonfly, just blocks from Cincinnati Children’s world-renowned Critical Care Building.

**The Capital Campaign**
In 2018, we purchased the new Landing, and in 2019, Phase 1 of the renovation was completed. Phase 2, renovation of the third floor and carriage house, is underway. To learn more about the campaign, please contact Greg Vehr at g.vehr@dragonfly.org or by phone at 513.235.0233.

**Our Growing Chicago Chapter**
For the past few years, the Chicago chapter has been slowly developing. Today, we have a new Chicago Director of Programs, Jessica Merar, CCLS, who has joined our team and is Growing the chapter to become a fully functioning extension of The Dragonfly Foundation in Cincinnati. The growth potential (8 hospitals) is significant, and we are excited to help more and more pediatric families and patients in the Chicagoland area. The goal is to have Dragonfly Chicago become self-sufficient within a year.
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Marty and Amanda Brenneman

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Zak Geier, Director of Family Relations
Amy Hafner, Manager of Student Programs (PT)
Jessica Merar, Director of Programs, Chicago (PT)
Mary Tignor, Community Relations Manager
Greg Vehr, Senior Vice President of Development & Communications
Mike Witham, Property Manager

Ambassadors
Stella Davies, MBBS, PhD, MRCP
John Perentes, MD, FAAP
2020 FINANCIALS

(for further information please see our audited financials and Form 990 at Dragonfly.org)

- Fiscal year ended June 2020 revenues were largely impacted by a March through June decline due to Covid-19.
- During the past 5 years operational cash and in-kind donations have averaged 55% and 45% of total donations, respectively.
- Events continue to provide a significant component of cash flow generation representing 53% of cash revenues the past 5 years.

Financial Position as of June 30, 2020 ($000)

Cash 307
Other Current Assets 38
Property and Equipment, net 1,820
Total Assets 2,165

Current Liabilities 211
Long-term debt net of current portion 627
Total Liabilities 838

Net Assets\(a\):
Without Donor Restrictions 385
With Donor Restrictions 942
1,327

Total Liabilities and Net Assets 2,165

\(a\) - For fiscal year 2020 the change in net assets was ($181)
The Ronald McDonald Children's Hospital of Loyola University Medical Center

THE DRAGONFLY DIFFERENCE

Thank you!