The Dragonfly Foundation
A 501(c)3 Non-Profit
Founded in 2010

2020-2021 EVENT & CAUSE MARKETING OPPORTUNITIES
EVENT SPONSORSHIP OPPORTUNITIES:

- Grand Gala at Music Hall on 2/22 ($1,500 - $20,000)
- 2020 Landing Tours & Events, Including Grand Opening Event ($1,500 - $10,000)
- Business Breakfats ($2,000 - $10,000)
- Golf Classic at Heritage Club on 9/28 ($250 - $12,500)
- Ride for Dragonfly (Motorcycle Ride) on 6/13 ($250 - $5,000)
- Rock & Roll Hot Air Balloon Fest on 8/24 ($250 - $2,500)
PATIENT/FAMILY EVENT OPPORTUNITIES:

- Special Events at the Landing ($500 - $5,000)
- Dragonfly Patient/Family Holiday ($500 - $20,000)
- Dragonfly Patient/Family Picnic at Stricker’s Grove ($150 - $5,000)
- Individual Events ($50 - $50,000) (ie. Suite/seasons tickets, sporting events, movies, theater performances, etc.)
LANDING NAMING/SPONSORSHIP OPPORTUNITIES:

- Programs/Services
- Room Naming and Activation
- Endowment

FOR INFORMATION, PLEASE CONTACT:

GREG VEHR, EXEC. VP
(513) 235-0233
G.VEHR@DRAGONFLY.ORG
SPONSORSHIP OPPORTUNITIES:
OTHER PATIENT/FAMILY PROGRAMS

- Gifting/Urgent Needs
- Adopt-a-Family
- Technology Program
- Book Program
- I Am Still Me®
“SOLIDARITY PROJECT”
($2,000 – $30,000)

● This project, being conducted in partnership with Burke Marketing, will encourage servant leadership and help inspire companies, CEOs and executives, individual workers and groups of co-workers to support and positively impact the quality of life of Dragonfly families and others -- during and after work hours, formally and informally with emotional and financial support.

● Includes publishing results of a survey of Dragonfly families, a breakfast/luncheon, awards, website, seal of approval, materials, etc.
SPONSORSHIP OPPORTUNITIES: “DRAGONFLY EFFECT” RESEARCH

(IN PARTNERSHIP WITH CINCINNATI CHILDREN’S HOSPITAL MEDICAL CENTER)

($50,000 – $100,000)

- Emotional Health
- Quality of Life
- Community Building
SPONSORSHIP OPPORTUNITIES: STUDENT AMBASSADOR PROGRAM

A KINDNESS, COMPASSION, & PHILANTHROPY CURRICULUM THAT HELPS TEACH STUDENTS ABOUT KINDNESS, COMPASSION AND PHILANTHROPY

PROGRAM GOAL: TO BUILD A MORE COMPASSIONATE COMMUNITY AROUND DRAGONFLY FAMILIES
SPONSORSHIP OPPORTUNITIES:
STUDENT AMBASSADOR PROGRAM

SPONSOR SCHOOL-BASED FUNDRAISERS
($250 - $15,000)

SPONSOR T-SHIRTS PARTICIPANTS
($250 - $5,000/per school)

SPONSOR GIRL SCOUT PATCH PROGRAM
AWARDS & SCHOLARSHIPS

- **Forty Four Award** (Given at the Grand Gala to Our Most Outstanding Supporter; Value: $1,000)
- **Strength, Courage, & Joy Award** (For Outstanding Volunteer; Value: $500)
- **CancerCon Scholarship** [For Young Adult Patient(s) to Attend Stupid Cancer! Conference; Value: $3,500]
- **Student Ambassador Program Scholarship** (Value: $500)
- **Dragonfly Awards** (New Program)
SPONSORSHIP OPPORTUNITIES: CO-BRANDING

- Podcast ($500/each)
- Advertising
- Billboard/Display Advertising
- Online Store Sponsorship ($5,000)
- Promotional Items
KEY CONTACTS

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