

The Dragonfly Foundation

A 501(c)3 Non-Profit
Founded in 2010

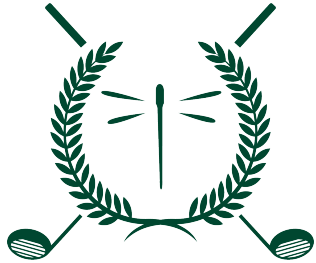
**2020-2021 EVENT & CAUSE
MARKETING
OPPORTUNITIES**



DRAGONFLY FOUNDATION

GRAND GALA

10TH ANNIVERSARY



EVENT SPONSORSHIP OPPORTUNITIES:

- **Grand Gala at Music Hall on 2/22**
(\$1,500 - \$20,000)
- **2020 Landing Tours & Events, Including Grand Opening Event**
(\$1,500 - \$10,000)
- **Business Breakfasts** (\$2,000 - \$10,000)
- **Golf Classic at Heritage Club on 9/28** (\$250 - \$12,500)
- **Ride for Dragonfly (Motorcycle Ride) on 6/13** (\$250 - \$5,000)
- **Rock & Roll Hot Air Balloon Fest on 8/24**
(\$250 - \$2,500)





PATIENT/FAMILY EVENT OPPORTUNITIES:

- **Special Events at the Landing**
(\$500 - \$5,000)
- **Dragonfly Patient/Family Holiday**
(\$500 - \$20,000)
- **Dragonfly Patient/Family Picnic at Stricker's Grove**
(\$150 - \$5,000)
- **Individual Events**
(\$50 - \$50,000) (ie. Suite/seasons tickets, sporting events, movies, theater performances, etc.)



LANDING NAMING/SPONSORSHIP OPPORTUNITIES:

- Programs/Services
- Room Naming and Activation
- Endowment

FOR INFORMATION,
PLEASE CONTACT:

GREG VEHR, EXEC. VP
(513) 235-0233
G.VEHR@DRAGONFLY.ORG



SPONSORSHIP OPPORTUNITIES: OTHER PATIENT/FAMILY PROGRAMS



- Gifting/Urgent Needs
- Adopt-a-Family
- Technology Program
- Book Program
- I Am Still Me®



“SOLIDARITY PROJECT”

(\$2,000 – \$30,000)



- This project, being conducted in partnership with Burke Marketing, will encourage servant leadership and help inspire companies, CEOs and executives, individual workers and groups of co-workers to support and positively impact the quality of life of Dragonfly families and others -- during and after work hours, formally and informally with emotional and financial support.
- Includes publishing results of a survey of Dragonfly families, a breakfast/luncheon, awards, website, seal of approval, materials, etc.

SPONSORSHIP OPPORTUNITIES: “DRAGONFLY EFFECT” RESEARCH

**(IN PARTNERSHIP WITH
CINCINNATI CHILDREN’S HOSPITAL MEDICAL CENTER)
(\$50,000 – \$100,000)**

- **Emotional Health**
- **Quality of Life**
- **Community Building**



SPONSORSHIP OPPORTUNITIES: STUDENT AMBASSADOR PROGRAM

A KINDNESS, COMPASSION, & PHILANTHROPY CURRICULUM THAT HELPS
TEACH STUDENTS ABOUT
KINDNESS, COMPASSION AND PHILANTHROPY

PROGRAM GOAL: TO BUILD A MORE
COMPASSIONATE COMMUNITY
AROUND DRAGONFLY FAMILIES



SPONSORSHIP OPPORTUNITIES: STUDENT AMBASSADOR PROGRAM

SPONSOR SCHOOL-BASED FUNDRAISERS
(\$250 - \$15,000)

SPONSOR T-SHIRTS PARTICIPANTS
(\$250 - \$5,000/per school)

SPONSOR GIRL SCOUT PATCH PROGRAM



AWARDS & SCHOLARSHIPS

- **Forty Four Award** (Given at the Grand Gala to Our Most Outstanding Supporter; Value: \$1,000)
- **Strength, Courage, & Joy Award** (For Outstanding Volunteer; Value: \$500)
- **CancerCon Scholarship** [For Young Adult Patient(s) to Attend Stupid Cancer! Conference; Value: \$3,500]
- **Student Ambassador Program Scholarship** (Value: \$500)
- **Dragonfly Awards** (New Program)



SPONSORSHIP OPPORTUNITIES: CO-BRANDING

- **Podcast** (\$500/each)
- **Advertising**
- **Billboard/Display Advertising**
- **Online Store Sponsorship** (\$5,000)
- **Promotional Items**



KEY CONTACTS

MARY TIGNOR, COMMUNITY RELATIONS MANAGER

M.TIGNOR@DRAGONFLY.ORG

AMY HAFNER,
STUDENT PROGRAMS MANAGER

A.HAFNER@DRAGONFLY.ORG



A stylized dragonfly logo composed of yellow, elongated, teardrop-shaped segments. A vertical segment forms the body, with four segments radiating from its upper half to represent wings. The segments are arranged symmetrically.

dragonfly.org

strength.
courage.
joy.