



**Bringing Comfort & Joy to Kids & Young Adults
Enduring Cancer & Bone Marrow Transplants**

COMFORT FAMILY
LAUGHTER
SUPPORT HAPPINESS
EXCITEMENT
FUN SMILES **JOY**

2014 ANNUAL REPORT SNAPSHOT

DRAGONFLY.org

WE ARE DRAGONFLY

WE ARE COMFORT. WE ARE JOY.



WE ARE SMILES. WE ARE LAUGHTER.

WHEN FAMILIES ENDURING
CANCER NEED
SUPPORT
WE ARE THERE.



"In its relatively short existence since the summer of 2010, the Dragonfly Foundation has dramatically impacted care for our patients by bringing comfort and fun to the bedside on our wards and in our clinics. The foundation has touched innumerable lives of our patients and families with visiting celebrities and in-hospital events, purchase of laptops for links to families and schools events, development of family support packets and amenities, new toys and books - the list is extraordinary for such a new organization. The Dragonfly Foundation has had ambitious goals, and has always come through for our patients and families."

John P. Perentesis, MD, FAAP

*Director, Division of Oncology and Cancer Programs
Executive Co-Director, Cancer and Blood Diseases Institute
Cincinnati Children's Hospital Medical Center*

Helping young patients in our
community and beyond.



★ **Dragonfly Headquarters** (Founded 2010)
★ **Dragonfly's First Chapter** (Opened 2014)

47 STATES | 28 COUNTRIES

Cincinnati Children's Hospital Medical Center's
Cancer & Blood Diseases Institute & Dragonfly
serve patients from all around the world.

Our Story

Christine & Jim Neitzke's youngest son Matt was diagnosed with Stage 3 Hodgkin's Lymphoma (a form of cancer) in February 2010. They almost lost him twice due to complications. During this time, the Neitzkes, and their older son Sam, were fortunate to have the support of family, friends and community. Most surprising were the strangers who performed acts of kindness along the way. Ria Davidson, Christine's friend for more than 20 years, was one of the people who helped the family through this terribly dark time.

"We were fortunate," said Christine Neitzke, "we had people who dedicated themselves to making Matt and our family smile. We know that other kids and families are not as lucky."

Ria Davidson added, "With so many kids and families suffering, we couldn't look away."

Both Christine and Ria, have experienced the challenges of managing the care of a patient with cancer, both in the hospital and at home. Seeing a need for families and hospitals to receive more support, they decided to form The Dragonfly Foundation in August 2010. Their efforts have resulted in changing the paradigm of patient care.



Our Volunteers Have Poured Their Hearts and Souls Into Our Mission. We Could Not Do What We Do Without Them!

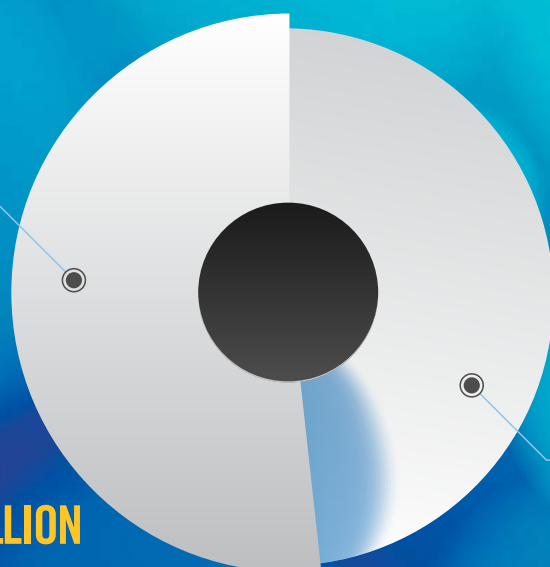
600
VOLUNTEERS \neq **21,524**
HOURS OF SERVICE



2014 REVENUE

51%

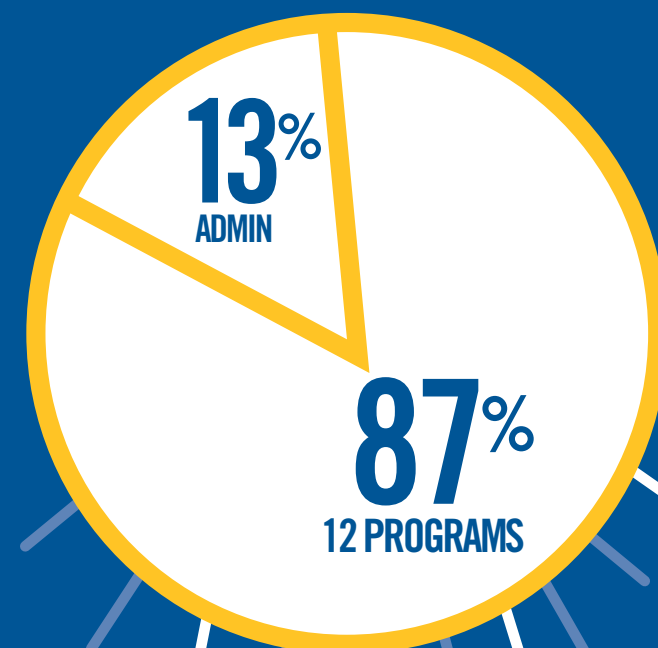
Donated Goods
& Services



49%

Monetary
Donations

TOTAL REVENUE: \$1.5 MILLION



2014 EXPENDITURES

260

PATIENT &
FAMILY EVENTS
AVG. 5 PER WEEK



648

REDS TICKETS

262

NEW DIAGNOSIS
CARE BAGS
EACH VALUED AT
MORE THAN \$180

2,098

GIFTS
GIVEN TO PATIENTS,
SIBLINGS/OFFSPRING
AND CAREGIVERS



198

CONCERT TICKETS

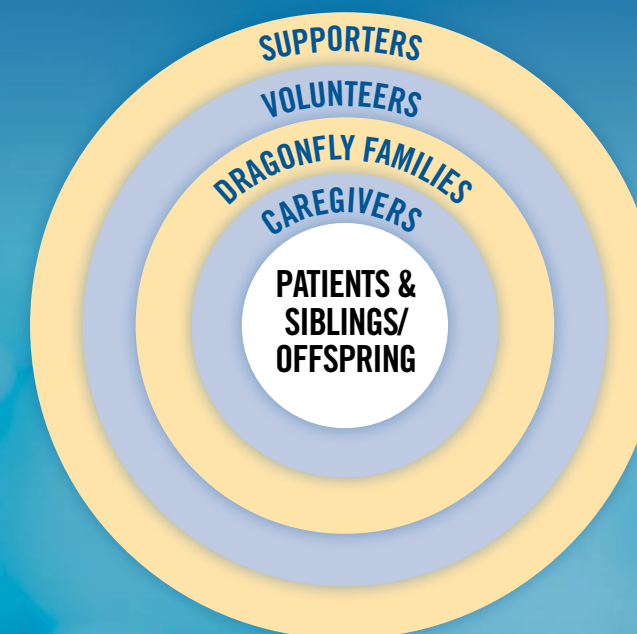


**THE
LANDING**

A CLUBHOUSE WITH
GAMES, TOYS, CRAFTS,
ENTERTAINMENT SYSTEMS,
AND MORE

RESULTS IN 2014

- ▶ Served More Than 600 Registered Dragonfly Patients And 2,500 Of Their Immediate Family Members
- ▶ Supported More Than 22,000 In-Patient Encounters
- ▶ Raised Awareness About The Importance Of Emotional Care
- ▶ Built A Growing Community of Support For Young Patients And Their Families
- ▶ Minimized the Psychological Pain And Fear Young Patients Experience With Hair Loss As A Result of Chemotherapy Treatment
- ▶ Educated Supporters About The Challenges of Cancer & Bone Marrow Transplants
- ▶ Partnered With Related Organizations, Including Hoxworth Blood Center, Be The Match, And More
- ▶ Reinvested More Than \$2 Million Into The Greater Cincinnati Community





THE
DRAGONFLY
FOUNDATION



JOY

A NEW
CANCER CARE
MODEL



BUILDTHELANDING.ORG

Every Dragonfly needs a place to land, besides the hospital or home. We have created a place where different isn't different, where Dragonflies can find joy and forget about everything, if only for a short while. The Dragonfly Foundation is working to double the size of The Landing, so that we can serve more patients/families and meet the special requests of the hospitals we serve. For more information and to support this innovative cancer care model, please visit BuildTheLanding.org.

"GOD BLESS YOUR ORGANIZATION FOR INCLUDING MY GRANDSON YESTERDAY AT THE BASEBALL EVENT. I CANNOT BEGIN TO EXPLAIN HOW INCREDIBLE THIS WAS FOR HIM AND HIS SISTER."

"IT WAS SO GREAT TO SEE SO MANY OF THOSE WE LOVE YESTERDAY. WE AREN'T FAMILY IN THE TYPICAL SENSE. WE ARE FAMILY BY DIAGNOSIS AND LOVE. THANK YOU FOR CREATING THE DRAGONFLY FOUNDATION. THANK YOU TO THE VOLUNTEERS WHO PUT IN COUNTLESS HOURS TO MAKE THE PICNIC HAPPEN. THANK YOU TO THE SPONSORS WHO PROVIDED AMAZING CHARACTERS, FOOD, DRINKS, MUSIC, ETC ETC. IT WAS PERFECT! ... IT'S BEEN SO ROUGH LATELY AND WE NEEDED A DAY OF TOTAL LOVE AND LAUGHTER. SO THANK YOU. FOR ALL YOU DO. =|="



THE
DRAGONFLY
FOUNDATION®



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513/494-6474

Dragonfly.org

To Donate or To Become A Fundraiser, Text WINGS to 71777.