Bringing Comfort & Joy to Kids & Young Adults
Enduring Cancer & Bone Marrow Transplants

COMFORT
FAMILY
LAUGHTER
SUPPORT
HAPPINESS
EXCITEMENT
FUN
SMILES
JOY

2014 ANNUAL REPORT SNAPSHOT

DRAGONFLY.org
In its relatively short existence since the summer of 2010, the Dragonfly Foundation has dramatically impacted care for our patients by bringing comfort and fun to the bedside on our wards and in our clinics. The foundation has touched innumerable lives of our patients and families with visiting celebrities and in-hospital events, purchase of laptops for links to families and schools events, development of family support packets and amenities, new toys and books - the list is extraordinary for such a new organization. The Dragonfly Foundation has had ambitious goals, and has always come through for our patients and families.”

John P. Perentesis, MD, FAAP
Director, Division of Oncology and Cancer Programs
Executive Co-Director, Cancer and Blood Diseases Institute
Cincinnati Children’s Hospital Medical Center

Christine & Jim Neitzke’s youngest son Matt was diagnosed with Stage 3 Hodgkin’s Lymphoma (a form of cancer) in February 2010. They almost lost him twice due to complications. During this time, the Neitzkes, and their older son Sam, were fortunate to have the support of family, friends and community. Most surprising were the strangers who performed acts of kindness along the way. Ria Davidson, Christine’s friend for more than 20 years, was one of the people who helped the family through this terribly dark time.

“We were fortunate,” said Christine Neitzke, “we had people who dedicated themselves to making Matt and our family smile. We know that other kids and families are not as lucky.”

Ria Davidson added, “With so many kids and families suffering, we couldn’t look away.”

Both Christine and Ria, have experienced the challenges of managing the care of a patient with cancer, both in the hospital and at home. Seeing a need for families and hospitals to receive more support, they decided to form The Dragonfly Foundation in August 2010. Their efforts have resulted in changing the paradigm of patient care.
Our Volunteers Have Poured Their Hearts and Souls Into Our Mission. We Could Not Do What We Do Without Them!

2014 Revenue

600 Volunteers

21,524 Hours of Service

2014 Expenditures

13% Admin

87% 12 Programs

260 Patient & Family Events Avg. 5 Per Week

262 New Diagnosis Care Bags Each Valued At More Than $180

2,098 Gifts Given to Patients, Siblings/Offspring and Caregivers

648 Reds Tickets

198 Concert Tickets

The Landing

A Clubhouse With Games, Toys, Crafts, Entertainment Systems, and More

2014 Results

Served More Than 600 Registered Dragonfly Patients And 2,500 Of Their Immediate Family Members

Supported More Than 22,000 In-Patient Encounters

Raised Awareness About The Importance Of Emotional Care

Built A Growing Community of Support For Young Patients And Their Families

Minimized The Psychological Pain And Fear Young Patients Experience With Hair Loss As A Result of Chemotherapy Treatment

Educated Supporters About The Challenges of Cancer & Bone Marrow Transplants

Partnered With Related Organizations, Including Hoxworth Blood Center, Be The Match, And More

Reinvested More Than $2 Million Into The Greater Cincinnati Community

Total Revenue: $1.5 Million

Donated Goods & Services

Monetary Donations

51%

49%
Every Dragonfly needs a place to land, besides the hospital or home. We have created a place where different isn’t different, where Dragonflies can find joy and forget about everything, if only for a short while. The Dragonfly Foundation is working to double the size of The Landing, so that we can serve more patients/families and meet the special requests of the hospitals we serve. For more information and to support this innovative cancer care model, please visit BuildTheLanding.org.

“GOD BLESS YOUR ORGANIZATION FOR INCLUDING MY GRANDSON YESTERDAY AT THE BASEBALL EVENT. I CANNOT BEGIN TO EXPLAIN HOW INCREDIBLE THIS WAS FOR HIM AND HIS SISTER.”

“IT WAS SO GREAT TO SEE SO MANY OF THOSE WE LOVE YESTERDAY. WE AREN’T FAMILY IN THE TYPICAL SENSE. WE ARE FAMILY BY DIAGNOSIS AND LOVE. THANK YOU FOR CREATING THE DRAGONFLY FOUNDATION. THANK YOU TO THE VOLUNTEERS WHO PUT IN COUNTLESS HOURS TO MAKE THE PICNIC HAPPEN. THANK YOU TO THE SPONSORS WHO PROVIDED AMAZING CHARACTERS, FOOD, DRINKS, MUSIC, ETC ETC. IT WAS PERFECT! ... IT’S BEEN SO ROUGH LATELY AND WE NEEDED A DAY OF TOTAL LOVE AND LAUGHTER. SO THANK YOU. FOR ALL YOU DO. =|="