



THE
DRAGONFLY
FOUNDATION®

A **LIGHT** IN THE DARKNESS

2015
ANNUAL REPORT



2015 Annual Report

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LETTER FROM THE **founders**

Greetings!

Hello and welcome to The Dragonfly Foundation's 2015 Annual Report. This year was truly a turning point year for us here at Dragonfly! Thanks to the generosity of our donors, volunteers and other supporters we have been able to address new challenges in the landscape of pediatric cancer care.

The following report highlights foundation activities throughout the past year. We are very fortunate to be supported by so many in our community and beyond.

We hope you enjoy this report and we look forward to continuing our mission in 2016!

With Love,

CHRISTINE & RIA
CO-FOUNDERS



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**"It is truly transformative. Dragonfly is now
a critical part of our mission."**

-John P. Perentesis, MD, FAAP

Director of Oncology at Cincinnati Children's Hospital Medical Center.

STORIES OF JOY

Tony's Steaks & Seafood Provides Dragonflies With Unforgettable Meal

Through the generosity of Tony Ricci, a Dragonfly Board Member, Tony's Steaks & Seafood has provided events for Dragonfly families. Occasionally, Dragonfly families have a special circumstance that needs the type of experience that only Tony's can provide. This is a note we received from one family's social worker after they visited the restaurant.

"Oh my goodness! I just went and saw her and her dad and they could not say enough wonderful things about Tony's. Dad said his steak was so tender, he didn't even have to chew it. K went on and on about her dinner as well and said at least 3 times how great it was to just leave the hospital. Dad further went on to say how amazing the service was and how they realized K's struggles and cut her food up while in the back so dad wouldn't have to and let his food get cold. He also said, they had a chair removed so she could put her wheelchair in. They were smiling from ear to ear and honestly, I haven't seen this for a while."



Dragonfly's \$45k technology donation to Cincinnati Children's Hospital

On September 29, 2015, The Dragonfly Foundation provided Cincinnati Children's Hospital Medical Center's Cancer & Blood Diseases Institute with an additional 25 new HP laptops with webcams and warranties, bring the total number to 51 laptops donated since 2010. They also added to the number of tablets, gaming systems and other electronics they have donated to date with 40 iPad Mini's with 40 LifeProof Cases, 6 PlayStation4, 6 Xbox One gaming systems, and 1 WiiU gaming system. They also provided a 7' tall Power Tower® Charging Station, capable of quickly charging up to 12 mobile devices. The donation was made as part of Dragonfly's Gifting Program and was made possible by Zscaler, a leading Internet security company based out of San Jose, CA. Other contributors included: CBTS, GAF, IKO Sales Inc., American WeatherTechs, Roofing Supply Group, MH Foundation and Summit Country Day School.



social media REACTIONS



"The Power Tower Charging Stations will be amazing! I don't know how many times I could have used this during our stays!"



"We are so blessed to get to be a part of such a great organization that gives so much. Thank you for all the lives you touch."



Where is the LOVE button? This is awesome! I can't tell you how much these laptops are appreciated! When Brittany was first diagnosed with ALL I didn't have a laptop or an iPhone! The laptops were my connection to the outside world as Brittany had control of the tv, Disney Channel 24/7! I loved getting a laptop that had a Dragonfly Sticker on it!

HELPER SPOTLIGHT



When did you start working for Dragonfly

Started volunteering August 2012. I was hired November 2013.

What does the Director of Patient Operations do?

Beyond my direct role with patients and their families, I work closely with Social Workers and Child Life Specialists at Cincinnati and Dayton Children's Hospitals, and at Lurie Children's Hospital and Ronald McDonald Children's Hospital of Loyola University Medical Center in Chicago. I maintain constant communication with the various hospitals we serve. Our discussions revolve around: fulfilling special requests, coordinating delivery drop offs, providing updates on current patients, and responding to questions for new patients. I also manage our inventory items and ordering for The Landing.

What's your favorite part about working for Dragonfly?

My favorite part of working for Dragonfly is being able to help provide a positive experience for patients and their families as well as being able to help them throughout their journey. I also enjoy building and developing relationships with the hospital staff and those who support us.

Can you share your favorite memory from 2015?

Watching one of our patients walk, laugh, and smile after being on life support for a month and being told to prepare for the worst. Nothing beats seeing a smile on the face of a child, but there is something special about seeing a smile on the face of a child after battling for their life.



carrie
ELLIS
director of
patient operations



How long have you been volunteering at Dragonfly?

I have been volunteering for Dragonfly for around 4 years!

What types of things do you typically do as a volunteer?

Typically, I help plan and organize two of the major fundraising events, the Gala held in February and the Golf Classic held in May. Along with planning and organizing these events, I help set up/tear down, and ensure things run smoothly as possible and our guests are taken care of during these events.

Why did you begin volunteering at Dragonfly?

Before Dragonfly was even around, I personally was diagnosed with cancer. After going into remission, I started to volunteer with different organizations in the community to try and give back. When I heard about Dragonfly, I instantly fell in love with what they stand for and the things that they are able to do for not only the kids, but for the whole entire family. Once I started to volunteer for Dragonfly, I immediately started to feel like part of a big family, which assured me that it was the perfect organization.

How has being a cancer survivor changed your view of volunteering?

Being a survivor, makes me understand what these families are going through, so knowing I'm volunteering for an organization that is able to give back to these families, and help these families through a VERY difficult times means a lot.

What is your favorite memory from volunteering with Dragonfly?

There is no particular memory that is my favorite, but something that stands out every year, is seeing guests' faces at both of the major events and how truly happy they are to be helping out such a great organization, is a great feeling over and over again.

PARTNER SPOTLIGHT

Mr. Background Check

For the last 3 years, Chris Allen, an independent security professional, has been running background checks on all potential Dragonfly volunteers.

We had the chance to catch up with Chris and ask him about the service he provides. Check out the interview below.

What do you do for The Dragonfly Foundation?

I conduct Criminal Background Checks for potential incoming Dragonfly volunteers and staff members.

Why is it important for Dragonfly to run background checks on potential volunteers and staff?

Having a mandatory background check process helps protect the safety and security of the information, resources and people associated with Dragonfly. This allows the organization to keep out predators, people with violent or criminal histories, and anyone else who could potentially cause harm.

What about the foundation resonates with you?

For all the great things Dragonfly does, how could you not want to help. I was drawn to Dragonfly for all the good they do for children who are dealing with a bad situation.

Do you have a crazy background check story that you can share with us?

I can remember one in particular that stands out. There was a middle-aged woman that was applying to be a volunteer that had an extensive criminal history. Interesting thing was that she had been married a total of three times and had been arrested and convicted of theft and other activities under all three married names. By not disclosing this history, it was pretty clear she had no intention of being a good volunteer.

Thank you, Chris, for all you do for The Dragonfly Foundation.



SURVIVOR STORY

Sophia's mom, Denise, was nice enough to answer a few questions for us about their fight.



Who/What Is Sophia Fighting For?

Fighting to stay alive for her brothers and parents. Fight for herself to stay alive and be destined to do what God has planned for her. As her mom, I was fighting to see my princess smile and live another day with us. I was fighting to continue to hold my princess in my arms.

How has your perspective changed because of cancer?

We count everyday as a blessing. The little things don't even get us upset because just having Sophia by our side is more important than getting upset about anything.

What did you have to change the most about your daily life to accommodate her diagnosis?

Since she is still immunocompromised we are always cautious and germophobic about many places and activities we go to. We had to move to Cincinnati for 2 years to get treatment, leaving family behind. Sophia is unable to enjoy the sun because of complications from her bone marrow transplant.

Where did you find your strength?

We found strength in our family.

Any advice for someone currently going through this?

It seems as though the perfect storm has hit you and your family hard, but there is light at the end of a dark tunnel. Lots of prayers and faith help us. Never be afraid to advocate for your child. Write things down so you can use them as a reference when needed.

What should one keep in mind when thinking about ways to help a loved one or friend through cancer?

Staying positive even when things are tough. Try not to cry in front of loved ones, they feed off of that. It's okay to cry, but not in front of them.

Favorite quote or inspirational message?

"You never know how strong you are until being strong is the only choice you have."

"You have to fight through some bad days to earn the best days of your life."

"NEVER GIVE UP!"

AGE 4

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PROGRAM INSIGHT

A Few Things That Happened In 2015

Newly Diagnosed Patient/ Family Care Bags

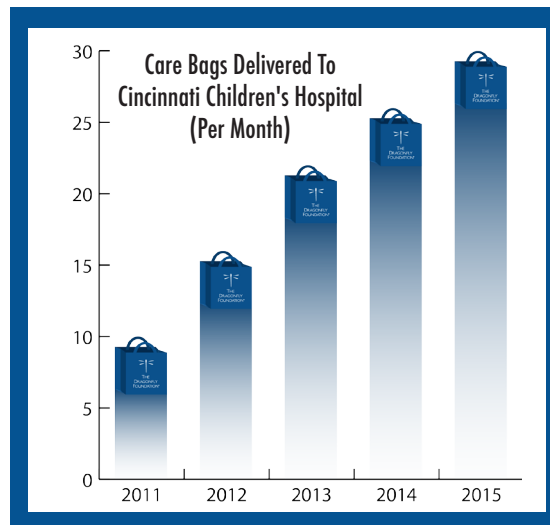
More than 360 bags delivered

Patient & Family Events

More than 300, avg. 6 per week

US Bank Arena

1,512 Tickets Made Available To
Dragonfly Patients & Families



TOY OF THE YEAR

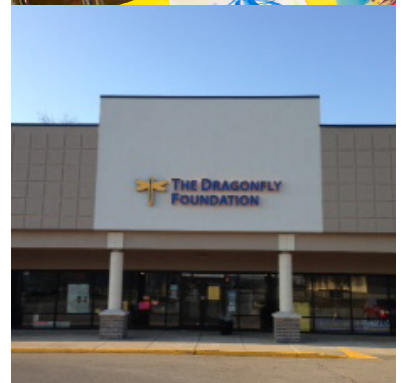
This award is given to the toy that is most popular throughout the year at The Landing, Dragonfly's 6,000 sq. ft. clubhouse where Dragonflies of all ages and their families can find comfort and experience joy.



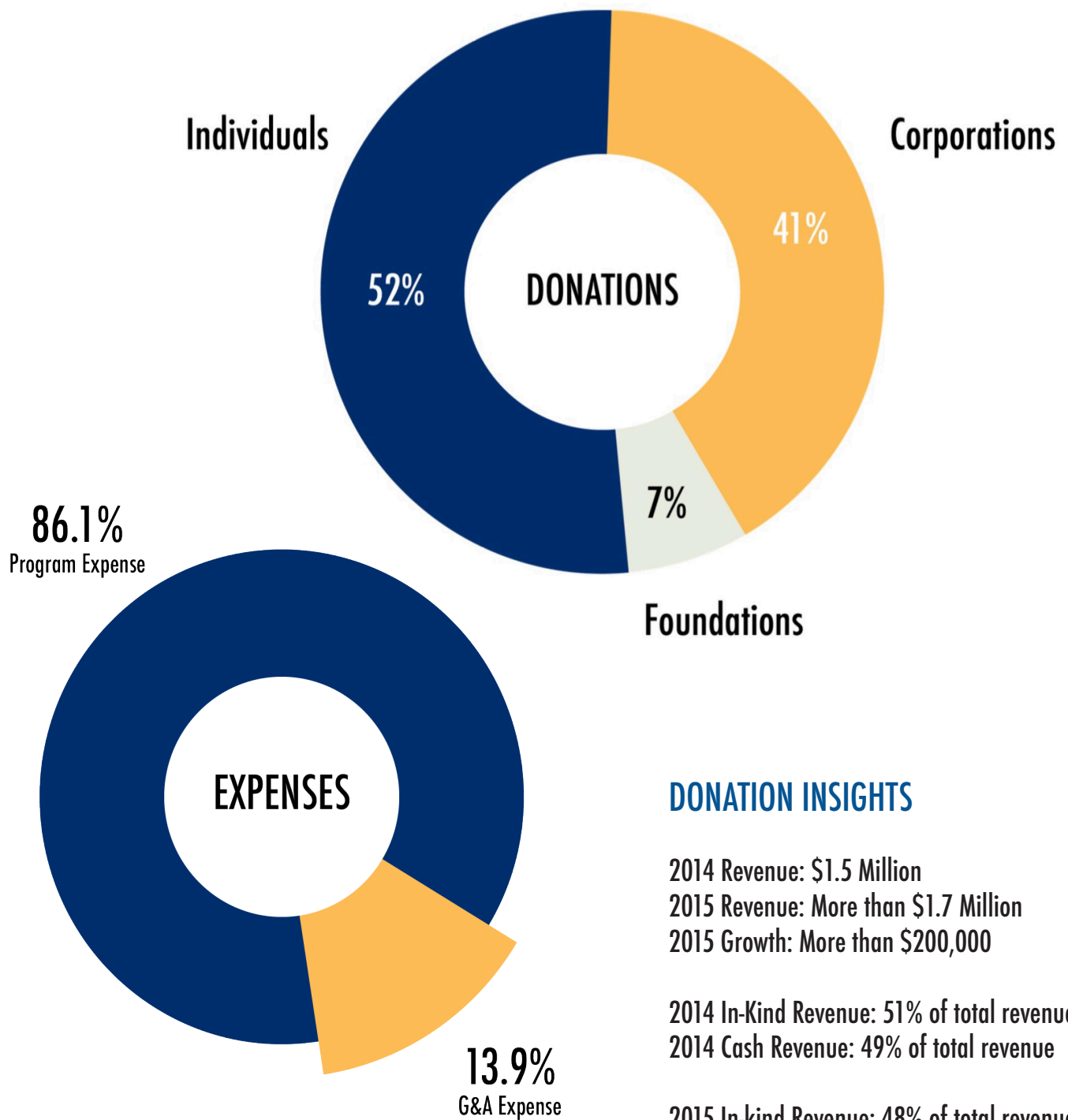
Winner: The Dream Racer!

A new addition to The Landing in 2015 and the first thing most Dragonflies go for when they come in! The Dream Race is a racing simulator equipped with a Playstation gaming console.

Dragonfly fills a unique space in the non-profit and healthcare sectors. While some organizations may focus on just one area of patient care, research or other things, Dragonfly is the first organization in the region to expand into a fully comprehensive pediatric cancer patient care organization. By addressing unmet needs, Dragonfly has been able to shift the paradigm of patient care into something that is truly transformative for the patients and their families, and genuinely improves their outlooks.



FINANCIAL REPORT



DONATION INSIGHTS

2014 Revenue: \$1.5 Million

2015 Revenue: More than \$1.7 Million

2015 Growth: More than \$200,000

2014 In-Kind Revenue: 51% of total revenue

2014 Cash Revenue: 49% of total revenue

2015 In-kind Revenue: 48% of total revenue

2015 Cash Revenue: 52% of total revenue

"There is no exercise better for the heart than reaching down and lifting people up."

-John Holmes

LOVE ROCKS GALA

Love was in the air on the night of February 14th, 2015 at the Savannah Center in West Chester, OH!

We are grateful to all of our guests and sponsors who supported our Love Rocks Dragonfly Gala. Thanks to our Gala Chair Julie Wilson, our tireless team of volunteers, and others who supported the event with auction items, time, or resources, the event was another huge success! So much so, that Movers & Makers featured our event among the top 5 in the city in a January 2016 article entitled, "The Great Ones: Secrets to Highly Successful Events."

We can't imagine having a more loyal and enthusiastic group of supporters! Thank you!



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Powernet
Carol Schilling
Trade Global



GOLF CLASSIC



The Dragonfly Golf Classic was a great success in 2015. For the fifth year in a row, Heritage Club was in great shape for a tournament that saw more than 100 golfers participate.

We set our fundraising goal at \$40,000, hoping to increase our event revenue from 2014. Thanks to incredible sponsors and the generosity of everyone involved, Dragonfly's profit from the event was more than \$51,000!

We couldn't do it without the help from our event chair and board member, Matt Davidson, many others who helped plan, and our great volunteers who worked their tails off to make this event a success!

Thank you to a few of our sponsors.

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THANK YOU FOR AN **INCREDIBLE** 2015!



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Providing Comfort & Joy To Kids, Young Adults & Their Families Enduring Cancer & Bone Marrow Transplants.

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