

What is Dragonfly?

12 Programs

1 Facility

5+ Patient/Family Events A WEEK

Community That Has Become A Family



THE
DRAGONFLY
FOUNDATION®

*Bringing Comfort & Joy
To Kids & Young Adults
Enduring Cancer &
Bone Marrow Transplants*





“Emotional care is a vital component of courage, strength and happiness.”

THE DRAGONFLY FOUNDATION HOLDS A UNIQUE PLACE IN THE LANDSCAPE OF NON-PROFITS FOCUSED ON PEDIATRIC CANCER AND BONE MARROW TRANSPLANTS. CO-FOUNDED BY CHRISTINE NEITZKE & RIA DAVIDSON, THE ORGANIZATION PROVIDES CARING, COMMUNITY, AND AWARENESS THAT SUPPORTS THE EMOTIONAL HEALTH OF PATIENTS AND THE FAMILIES.

Gifts for Cincinnati Children’s Hospital Medical Center, its patients and their families

- ▶ Distractions (toys, electronics, board games, gift cards, magazines, etc.)
- ▶ New Diagnosis/Extended Stay CARE Packages (includes personal care items, office and laundry supplies, hospital in-room meal cards and a book published by the Foundation.)
- ▶ Cancer & Blood Diseases Institute, its young cancer and bone marrow transplant patients, and their families

Emotional health, awareness and support programs

- ▶ The Landing: A 6,000 sq. ft. clubhouse for patients and families (“Every Dragonfly Needs A Place To Land”)
- ▶ “I Am Still Me”® Hair Loss and Public Awareness Programs
- ▶ Beads of Courage®
- ▶ Sky Panels®, fluorescent light covers that look like skylights
- ▶ Laptop Program to help patients and caregivers stay connected

Program 1

“GIFTS” FOR PATIENTS, BOTH IN AND OUT OF THE HOSPITAL

The Dragonfly Foundations provides distractions (toys, electronics, video games, gift cards, gifts/distractions and more) directly to the hospital and to patients. We deliver gifts to the hospital, but ship gifts to a patient’s home to protect our Dragonflies’ privacy. We strive to provide meaningful items based on a patient’s age, interests, situation and circumstance.

Our Gifting Program also extends into the holidays with our Holiday Help Program, whereby organizations, families and individuals can “adopt” a Dragonfly Family.



Program 2

NEW DIAGNOSIS/EXTENDED STAY CARE PACKAGES

When a child goes to camp or college, or when a family goes on a cruise, they often get a list of things to bring that can help make their stay more comfortable. They also have time to prepare and pack what they want to bring with them for their time away from home. No one plans to get a potentially terminal disease or can foresee emergency situations that require hospitalization.

Dragonfly’s ND/ES CARE Packages are designed to assist families during the hectic transition to a patient’s hospitalization. Each CARE Package includes items that both patients and caregivers can use immediately after admission or when an emergency situation requires hospitalization Contents include: personal care items (e.g., toothbrush, shampoo, razors, eye drops, etc.), office supplies (e.g., file folder, pens, dry erase board, etc.), laundry supplies, home goods (e.g., flashlight, nightlight, thermometer, etc.), in-room meal cards that allow for room service inside the hospital, our Tips Book, and MORE!



Program 3

PATIENT/FAMILY EVENTS

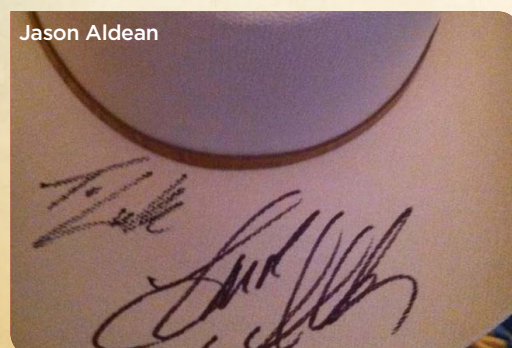
An average of 5 Patient/Family Events PER WEEK

- ▶ Suite at US Bank Arena
- ▶ Events using donated tickets and suites at various venues (Suites are especially important to our kids with compromised immune systems)
- ▶ Dragonfly-sponsored events, such as our annual Picnic and Kings Island Day, Nerf Wars, Parents' Night Out Events, and more!
- ▶ Spa Days & Horseback Riding Days
- ▶ Day Camp Opportunities



Program 4

CELEBRITY MEET AND GREET OPPORTUNITIES, AT THE LANDING, AT THE HOSPITAL, AND AT EVENT VENUES.



Jason Aldean



Keith Urban



Marty Brennan



Ciara Bravo



Big Time Rush

Program 5

THE LANDING

We named our facility The Landing because we believe that every Dragonfly needs a place to land. Our 6,000 sq. ft. clubhouse is a unique space where Dragonflies of all ages and their families can find comfort and experience joy. It includes multiple seating areas based on age and use, a "Flight Club" room (specifically dedicated to our 13-30 year old or immune compromised Dragonflies a craft areas, a meeting space with a 14-foot-long conference table, and state-of-the-art video games and game systems. It also has more than 500 sq. ft. of storage for our toys, gifts and care package items.

Our Dragonfly families, along with other visitors, have two reactions when they walk into The Landing:

1) WOW!

2) I was NOT expecting this!

The Landing was made possible by the generosity of The Matson Family and other sponsors and supporters. While this is not a permanent location, we are grateful for the time we have in the beautiful space that gives our families a place to go to meet other Dragonflies, or to simply "hang out," have fun and relax!

Note: The Dragonfly Foundation has initiated a capital campaign to support relocating to a permanent facility, double the size of its current location.



Program 6

COMMUNITY CONNECTIONS



Among the many programs offered by The Dragonfly Foundation, one of the most rewarding is our Community Connections Program. Many organizations want to help but can't connect with those who need assistance. We try to connect families with quality, cost-effective, and reliable service providers to meet their specific needs. We also try to connect our Dragonflies with other non-profits and support organizations to help families during their times of crisis.



Program 7

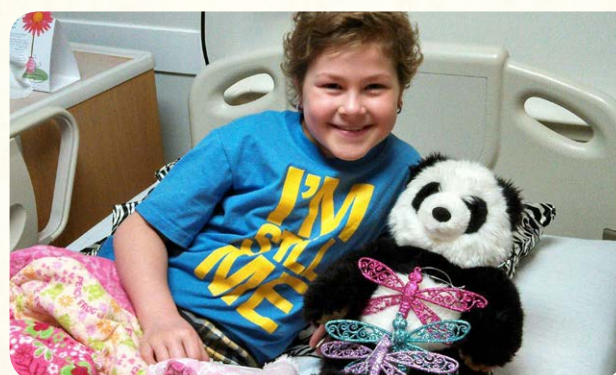
"I AM STILL ME"® HAIR LOSS CARE PACKAGE AND PUBLIC AWARENESS PROGRAM

The Dragonfly Foundation created the "I Am Still Me" Hair Loss Program to help patients before, during and after hair loss due to chemotherapy treatments. The program was created with support from Cincinnati Children's Hospital Medical Center's Cancer and Blood Diseases Institute. The primary goals of the program are to:

- ▶ Minimize the psychological pain and fear that children and young adults experience before, during and after they lose their hair as a result of chemotherapy treatment
- ▶ Help patients take ownership of their hair loss, maintain their self-esteem and protect their self-image
- ▶ Educate the public on what cancer treatment entails and remind them that, even though everyone is focused on research, we can't forget to care while we wait for a cure.

Program components include:

- ▶ "I'm Still Me" and "Made You Look" T-shirts
- ▶ CARE Packages with hats, lint brushes, pillow cases, beauty and sunscreen supplies, and more
- ▶ "I'm Still Me" Hair Loss Book with tips and advice from Dragonfly patients and family members



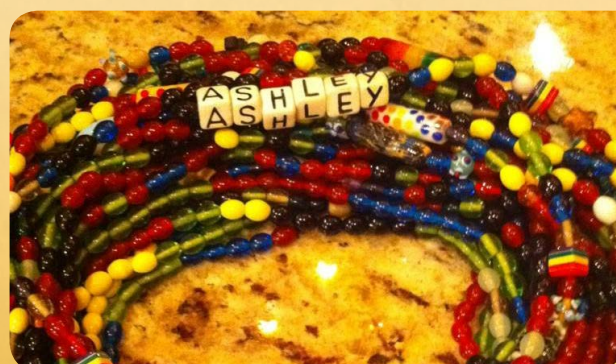
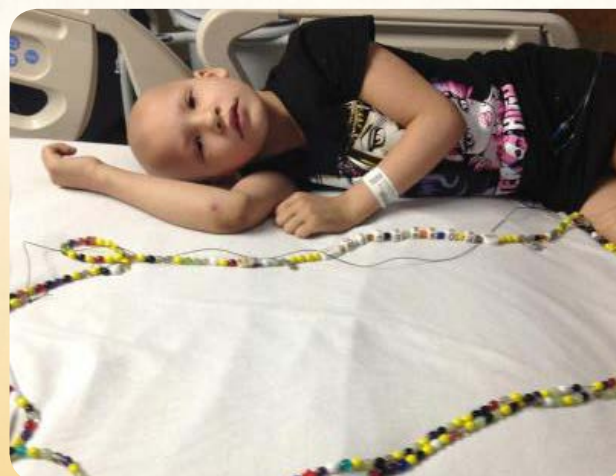
Program 8

BEADS OF COURAGE®

Every bead tells a story of strength, honor and hope.

The Dragonfly Foundation funds the BEADS OF COURAGE® program for Cincinnati Children's Hospital Medical Center's Cancer & Blood Diseases Institute (CBDI). The Beads of Courage program, which is in hospitals worldwide, is designed to help children cope with serious illness by providing a tangible and visible sign of the milestones they have passed along their unique treatment journey. Beads have been used throughout history as a symbol of courage and status, as well as a source of beauty, which makes them an ideal tool for cancer patients to tell their stories of strength and resilience

The Program is a resilience-based intervention designed to support and strengthen children and families coping with serious illness. Through the program children tell their story using colorful beads as meaningful symbols of courage that commemorate milestones they have achieved along their unique treatment path.



Program 9

SKY PANELS®

Every room on the Hematology/Oncology Floor at Cincinnati Children's Hospital's Cancer & Blood Diseases Institute will no longer have a plain plastic lighting feature. Instead, they are being replaced with high-definition images of beautiful skies that help to create a more relaxed, soothing atmosphere.



Program 10

BOOK PUBLISHING

Every patient, day hospital and activity room Cincinnati Children's Hospital's Cancer & Blood Diseases Institute will have light fixture covers that are high-definition images of beautiful skies. If given the choice to spend your days, months or years staring at a plain fixture, or a Sky Panel, which would you choose? The Dragonfly Foundation has partnered with patients, families and Cincinnati Children's Hospital to create resource books that offer helpful, practical advice and guidance, how to communicate with staff, challenges, treatment, staying connected with the world outside the hospital, and more.



Program 11

THE LAPTOP/TABLET

To help patients and their caregivers remain connected to the outside world, their jobs and friends, the Dragonfly Foundation has supplied laptops and tablets to the hospital and its patients. Laptops with webcams are a must have item during the long days, weeks, months at the hospital. Since chemotherapy can negatively impact vision, laptops are an important part of a quality patient experience.



Program 12

YANA

The Dragonfly Foundation keeps patients (and their families) from their date of diagnosis until they are 5-years clean/post-BMT. Patients range in age from birth to age 30. While many patients recover, many do not. The Dragonfly Foundation has, on occasion, provided funeral service support and/or cemetery plots (when and where available) to those in need.

Our message to Dragonfly patients and families has always been "You are not alone".

What our families are saying:

"Thank you to the Dragonfly Foundation for everything you have done for our family. Thank you for letting us take our mind off of the test M is having tonight and enjoy our time with her."

"My daughter, A, just started receiving treatment at Cincinnati Children's for liver cancer. I just wanted to take a moment to thank you for the welcome bag (New Diagnosis/Extended Stay Care Package). It provided many things that we were in need of and was put to use right away. I also wanted to let you know how much we appreciate the gift bag for our daughter. It is definitely providing some joy while she is here. Your thoughtfulness is greatly appreciated. Thank you for all you have done."

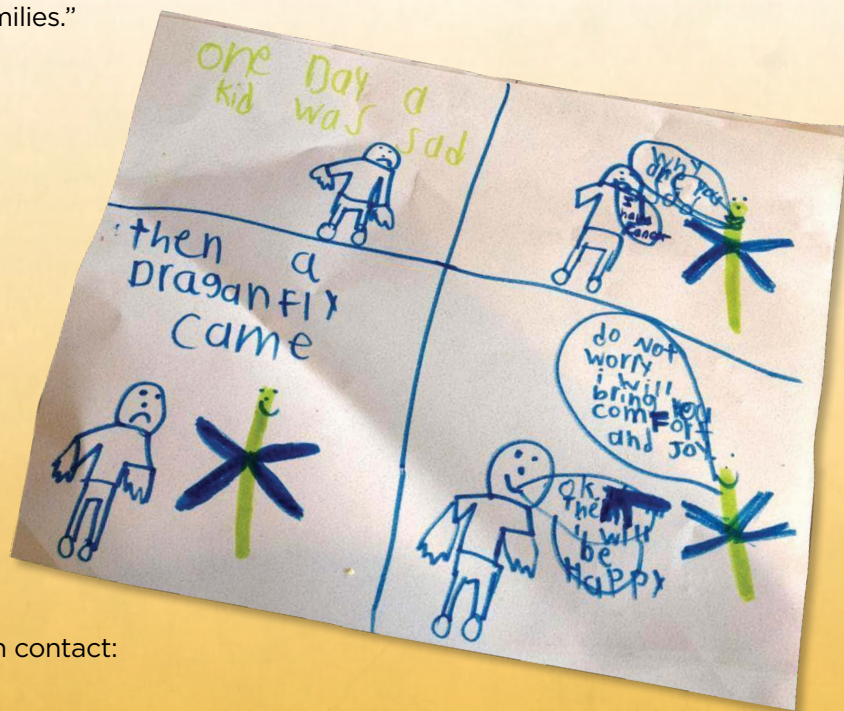
"God Bless The Dragonfly Foundation Cincinnati and all that they do. So thankful for them!"

"When N got diagnosed last year, I remember that I was so afraid he would die. I remember being on the phone with my friend and crying about all the things he had not done in life. The range was from "get married", "have kids" to simple things like "N's never been to a Red's game", "I can't afford to go cool places" etc. While talking to that same friend yesterday, I told her that while cancer may still steal a lot from N and from our family, Dragonfly has given us so much of what I feared he would never have. He's gotten to go to a Red's game, A Hockey Game and Pro-Wrestling, thanks to Dragonfly. Dragonfly has given to my child in ways that I cannot provide. Thank you Dragonfly for not only the activities, but for the love and support we feel from staff, volunteers and other families."

Support for this issue made possible by:



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For more information contact:
www.Dragonfly.org